

2022-08-16 Meeting Minutes

Board Members:

Jason Salter - Present
Laura Porzio - Present
Travis Gilbert- Present
Kim Hess - Present
Liz Machado - Present
Chelly Mack - Present
Steve Woods - Present
Chad Fowler - Present
Trish Palmer - Present

Guests:

Deena and Lon Tatum
Karina and Lani Bangay
Kelly Landry
Jeff Needleman
Elaina Tupper
Andy Main
Ron Holmstrom
Chloe Case
Shelly Case
Janelle Godfrey

1. Call to order - 6:04 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website <https://palocedrochamber.org/board/about>
 - a. Back in town and will start all of the pending projects.
4. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. Thank you cards were passed around for ARK Design & Rader Excavating. I need to get one more card for McHale Signs.
 - c. Approval of the 7/19/2022 Minutes.
Motion by Steve Woods. Liz Machado Seconds. Motion carries.
5. Treasurer's Report -
 - a. Amount: Beginning \$15,993.99, Ending \$15,122.24

- b. Paid Storage, Insurance \$1,161.00/year but questioning the amount and what events it covers. *Jason will follow-up with insurance clarification.*
 - i. Paid Storage Unit Bill \$70.00.
 - ii. *The 3 Board Members still need to meet up at Tri Counties Bank Friday 8/19/2022 at noon.*
 - iii. *Jason to assign email for Trish in QuickBooks.*
 - iv. Hair Country would like to join the Chamber. *Kim Hess said she would follow up.*

6. Committee Reports

- a. Envision Palo Cedro (Laura Porzio, Steve Woods, and Elaina Tupper were present to represent Envision) Participated in a Zoom meeting yesterday and a meeting with Mary and a small group meeting is scheduled for tomorrow 8/17/2022. Another group will meet separately. It has been mentioned to get more information out to the public. Specifically the Grant from the State of California.

A lengthy conversation ensued regarding all areas of the Grant. Steve Woods started with the history of Envision and gave some clarity to the need and purpose of the Envision Committee. With just a General Plan Shasta County was willing to work with the community to have a Specific Plan. Envision worked with the community for input on what the residents and business owners would like Palo Cedro to look like 20+ years in the future.

Other concerns that were mentioned were “strings” attached if the Grant is used. A housing “string”, low income housing, zoning, re-zoning, more services, more restraints and requirements to business owners. We have one common goal but have two strong groups who are divided on what is needed to get to the common goal.

- b. Board Of Supervisors and Planning Commission updates - Travis:
 - i. 166 Homes did not go through at the Board of Supervisor meeting.
- c. Fundraising/Community (Show & Shine, Christmas, etc...)
 - i. Honeybee Festival September 24th and 25th. The Palo Cedro Chamber brochures need to be updated. Envision is going to have a booth at the festival.
 - ii. Halloween Event – Truck or Treat at Holiday 2022 - Monday 3:00 - 5:30
 - 1. Jeff and Travis will co-chair. Liz and Trish will assist.
 - 2. Advertise so community knows the action going on. Last year we had over 1,000 participating.
 - 3. **Trish makes a motion for a \$200 budget for flyers. Laura seconds. Motion carries.**

- iii. Country Christmas - Travis gave a report of his August 8th meeting. Cedro Lane was considered vs Holiday Parking Lot. Theme will be Candy Cane Lane. **Motion by Travis Gilbert for a \$6,900 budget. Steve Woods seconds. Motion carries.**

d. Digital Sign.

- i. Possible partner with Palo Cedro Park for the digital sign.

e. *Plan for a car show - partner with the Palo Cedro Park - event in October. Plan in August.*

f. High Speed Internet (Jason Salter)

- i. Starlink is a satellite driven resource new in the area. Starlink RV lets you skip the queue if you are waiting for Starlink Home: <https://www.starlink.com/rv>. And Shasta Beam.

g. Membership (Jason Salter)

- i. BBQ in the park. Ribs, burger local community meet your neighbors.
- ii. Honeybee Festival – Membership: pay \$50 at the event and then they are paid for 2022 and 2023. Look into Square to receive payments at the function. *Trish will research on what is required to sign up with Square.* Another option is to have a hot spot and a laptop that someone could use to sign-up for the Chamber while they are at the booth.
- iii. *Kim will check with Jason to see if one of the spreadsheets populates when people join online so they automatically get added to the email list.*

h. Scholarships - Chloe Case was presented with her scholarship.

7. Old Business

a. Palo Cedro Sign on Hwy 44

- i. Thank you cards were passed around to sign and then give to Ark Design and Rader Excavating. *We also need another one for McHale Signs.*

b. Chamber Support - Palo Cedro Park welcomes collaboration.

c. Chamber Website - Choose a Business of the Month - Country Strong Fitness. *Karina will send Jason content and a photo to be posted on the website.*

d. Storage

- i. Jason and Travis moved the storage unit contents to Jason's house and discarded the damaged items.

8. New Business-

- a. Andy Main commented that the Palo Cedro Park supports all Palo Cedro Chamber of Commerce efforts. The Palo Cedro Park is working on a \$65,000 BYC Bump Track, paved parking, and restroom. An Eagle Scout is landscaping around the Wedding Pavillon .

- b. Kelly Landry read and submitted written statements from Joey Ortiz and Kelly Landry. Here is the link to their statements:

■ [Statements_From_Joey_Ortiz_and_Kelly_Landry.pdf](#)

9. Public Comment -

- a. Steve Woods... we do have the same goal in mind. A better Palo Cedro! To make Palo Cedro a great place! We're fighting over the munica and the housing string that is attached to this grant. I received a phone call regarding if I want to sell my property which is west of Allen and Dahl.
- b. Andy Main... Thank you. I love Joey and Kelly and appreciate what they said. Thank you to the board and the decisions that you make. We have the power to vote them out if necessary. The Palo Cedro Park has meetings on the 2nd Thursday of every month and I invite you to join us.

10. Adjournment - 8:05 PM

- a. **Motion to adjourn by Laura Porzio. Steve Woods Seconds. Motion carries.**