

2022-05-17 Meeting Minutes

Board Members:

Jason Salter - Present
Laura Porzio -
Travis Gilbert- Present
Kim Hess - Present
Liz Machado - Present
Chelly Mack - Present
Steve Woods - Present
Chad Fowler - Present
Trish Palmer -

Guests:

Ken Freigher
Josh Mack
David Davis
Suzi Manning
Kelly Landry
Karina Bangay

1. Call to order - 6:05 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
 - a. Laura is out of town this month
4. Secretary's Report -
 - a. Picked up the mail, sent out Membership Dues email. Follow Up on mail. **Motion to approve the April minutes (will be done at next meeting).**
5. Treasurer's Report - Kelly represented Trish with the Treasures Report
 - a. Amount: \$16,113.74
 - b. Paid
 - i. Paid Storage Unit Bill \$70.00
 - ii. Received a \$50.00 membership dues check
 - iii. Trish still needs to meet with Shaffae for Quick Books and to pay the taxes. Trish had a note that Shaffae has been non-responsive to her request. *Jason has spoken with Shaffae who said he will get the items to Jason. Jason will stay on top of this while he's in town.*

- iv. *The 4 Board Members still need to meet up at the bank asap.*
- v. *Have the taxes been paid? We don't think so. Jason, Trish, and Shaffae are going to work on this.*

6. Committee Reports

- a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
Envision Palo Cedro - Shasta County - Opticos Event
Meeting Thursday May 19th 3:30 - 5:00 with Adam from Shasta County. This meeting is to clarify the grant and what it covers, what it will cost in the long run and how much we're committed to medium density housing.
- b. Board Of Supervisors and Planning Commission updates - Travis: A development and road construction agenda regarding Corky Harmon's subdivision in Palo Cedro. It looks like a maintenance of the road and possibly turning it over to the county.
- c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. We will NOT do the show and shine this year.
 - ii. Halloween event just involves flyers.
 - iii. Digital Sign. Pay for itself with businesses advertising. *Jason will reach out to Pat at McHale Sign Company for a quote.*
- d. High Speed Internet (Jason Salter)
 - i. StarLink is a satellite driven resource new in the area. There are limits on the customer base due to the low number of satellites available in our area to keep the service reliable so they don't over extend themselves.
- e. Membership (Jason Salter)
 - i. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*
 - ii. Business of the month
 - iii. *Kim will check with Jason to see if one of the spreadsheets populates when people join online so they automatically get added to the email list.*
- f. Scholarships: We are offering two \$800 scholarships for each school (Foothill and Redding Christian). We will meet after the meeting to review the entries and choose one for each school.

7. Old Business

- a. Palo Cedro Chamber Sign on 44

