

2022-04-19 Meeting Minutes

Board Members:

Jason Salter -
Laura Porzio - Present
Travis Gilbert- Present
Kim Hess - Present
Liz Machado -
Chelly Mack - Present
Steve Woods - Present
Chad Fowler - Present
Trish Palmer - Present

Guests:

Karina Bangay
Jeff Needleman
Lon Tatum
Deena Tatum
Jason Hull
Lucus Hull
Caeden Hull
Ron Holmstrom
Kelly Landry
Brian Chalmers

1. Call to order - 6:03 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
 - a. Jason is out of town this month
 - b. Board members need to pay their dues. All in attendance have paid as of today.
4. Secretary's Report -
 - a. Picked up the mail, sent out Membership Dues email. Followup on mail.
Motion to approve the March minutes by Chelly Mack. Second by Steve Woods. Motion carries.
5. Treasurer's Report -
 - a. Amount: \$15,533.24
 - b. Paid
 - i. Paid Storage Unit Bills

- ii. Trish still needs to meet with Shaffae for Quick Books and to pay the taxes. Shaffae has been non-responsive.
- iii. *The 4 Board Members still need to meet up at the bank when Jason gets back to town.*
- iv. Have the taxes been paid? *We don't think so. Jason, Trish, and Shaffae are going to work on this.*

6. Committee Reports

- a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
Envision Palo Cedro - Shasta County - Opticos Event Saturday, Meeting at the HS. The very first group of the day was a cluster. Different feel between the groups with some going smoother than others and some didn't have enough education about what was happening. Lots of confusion on what was going on in the first group. The following groups went more smoothly. Time estimate was off - going longer than planned. Pros and Cons with the day but more sessions are being planned.

There were two sessions in the afternoon:

Walking Tour was interesting. The Visioning afternoon group was off to a rocky start without starting off with explaining what was going on. It would have been much better to go over the purpose of what has been done by starting with the history of why Envision Palo Cedro was started. Goal is to keep the community environment as we'd like and not have growth that overwhelms us. Some great ideas were brought up but there was not enough time for everyone to share. Housing was a big topic. A lot of variations of ideas and concepts.

- b. Board Of Supervisors and Planning Commission updates - Travis: Nothing to report. PATROL/NO On 166 HOMES Public hearing was April 6th. The meeting went late into the night. Planning Commission approved 3-0 and now it goes to the Board of Supervisors. Bella Vista said there's no water. Approximately 75 community members attended. There needs to be more community members attending the meetings to show our support of PATROL/NO 166.
- c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. We will NOT do the show and shine this year.
- d. High Speed Internet (Jason Salter)
 - i. *Jason has been trying to get a meeting with Spectrum to see what the process is now.*
- e. Membership (Jason Salter)
 - i. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really

good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*

- ii. Business of the month
- iii. *Kim will check with Jason to see if one of the spreadsheets populates when people join online so they automatically get added to the email list.*
- f. Scholarships: There was a motion to bump it up to \$800 for each school (Foothill and Redding Christian). We need 2 other board members to be on the committee to review the scholarships. **Travis motioned to up the scholarghips from \$750 to \$800. Motion to increase the Scholarship by Steve Woods. Trish seconds. Motion carries.** Travis will send an email for who can meet for the committee on which day.

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - Sign is done! Thank you Rader's and ARK Design! Everyone donated their services! Rader paid for the sign as a donation to the community.
 - i. *Chelly will put the May 17th Mixer on the board + Chamber Meeting following the Mixer.*
- b. Update our Chamber Website with all the information. Banner across Deschutes. Welcome to Palo Cedro. Get our website information out to the public. There was a suggestion to post information at Holiday at the check out on the monitors.
- c. Chamber Support - Meet and Greet. May 17th we'll schedule an evening Mixer before the Monthly Chamber Meeting. *Steve is going to coordinate and check with Beacon Security to see about hosting at Country Strong Fitness then we'll start...*
- d. *The 2022-02-15 Meeting Minutes and a letter need to be signed by the President and taken to Tri-County Bank to remove Shaffae Hodayun and update the elected officers who are authorized to have access to the bank account.*
 - i. *Co-President: Jason Salter*
 - ii. *Co-President: Laura Porzio*
 - iii. *Vice President: Chelly Mack*
 - iv. *Treasurer: Trish Palmer*
- e. Per Travis we are still on the wait list for a storage unit at Axner's new facility.

8. New Business-

- a. Honorary Mayor - Kelly Landry's plaque from 2 years ago will be delivered this week.

9. Public Comment -

1. Kelly Landry asked what the Envision Project is trying to get out of the specific plan process. The goal of Envision has always been to find out what the residents of Palo Cedro would like in terms of managing growth then working to implement those wishes to protect the culture of our community in the long run. There was conversation regarding the housing requirements in the grants. County approached us because we were further along in the process than the other areas that are supposed to have a specific plan. We've been doing it on our own with volunteers since the Housing Allotment issue 4 years ago. Feedback has shown that people would like to create a town that is cohesive in some way with a cute little downtown area where visitors spend their \$ and go home. Aging in place housing has come up also. Seniors who live who'd like to downsize in the area need places to stay. So do young families who grew up here and want to move back with their kids. A specific plan broadens the possibilities and makes it easier for the landowner. Part of the grants for the specific plan is increased by right housing. Doesn't mean that they have to build anything. Simply means there could be more options for projects IN THE DOWNTOWN CORRIDOR. We are talking about a very small area of PC which would help protect the rural areas better. Jason Hull asked who had read the Grants in the plan? Laura Porzio has. He felt high density is what they want. Laura pointed out that it doesn't have to be high density based on the grant. Ron Holmstrom shared his thoughts on the Grants. Increased housing is what he's reading and used San Ramon is an example. There was a discussion on how the Chamber came to be working on this with the city. Some people suggested reconsidering the grant. Laura requested those who were hesitant meet with the county before making any decisions. They agreed. *Laura will set up a meeting.*

10. Adjournment - 7:37 PM

- a. **Motion to adjourn by Steve Woods. Chad Fowler seconds. Motion carries.**