

2022-02-15 Meeting Minutes

Board Members:

Jason Salter - Present
Laura Porzio - Present
Travis Gilbert - Present
Kim Hess -
Allen Cordy -
Liz Machado - Present
Chelly Mack - Present
Josh Connley -
Matt Howard -

Guests: Kelly Landry
Steve Woods
Chad Fowler
Trish Palmer
Elaina Tupper

1. Call to order - 6:06 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
 - a.
4. Secretary's Report -
 - a. Attempted to get together with Jason
 - b. Approval of the 21/01/18 Minutes **as amended**: Jason must appoint Trish as Board Director as he is still president. Laura must be able to accept the nomination for president before being voted in so officer selection will be redone at this meeting.

Motion by Chelly. Second by Liz. Motion carries.
5. Treasurer's Report -
 - a. Amount: \$16,100.61
 - b. Paid
 - i. *Follow up with Shaffae to make sure the three new members that mailed in applications and checks got added to the membership list and checks deposited.*
 - ii. *Was the insurance paid?*

- iii. *Have the taxes been paid?* Kelly Landry said it has been the Secretary's responsibility to pay the taxes even though we have a non-profit status. The folder with previous years paid taxes was given to Jason.

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

Steve Woods, Elaina Tupper, Chelly and Josh Mack and Laura Porzio explained what the Tractor Supply would like to do and that we had a meeting with them at the county. The developer and real estate agent were in attendance along with Paul Helleman and Adam Fiesler from the county. We suggested Airport Road for them. They stated they'd been tasked by Tractor Supply to put one in PC. We stated that our concerns were how it will affect the small businesses we already have, the fact that PC doesn't want chain stores in PC, and the location is right where the strategic plan would focus on and a parcel we'd like to see something else done with for development. Another concern is that of economic flight. The money generated by them goes to the corporation. It doesn't stay in the community like our local money does. They contacted Steve the next day and were willing to look at different locations in PC. We shared with them the feedback we got on our FB posts about what people would like to see in PC. No one said they wanted a chain store of any kind. We will reach out to the community specifically about a Tractor Supply at this point to see what the feeling is. Trish has been seeking feedback from her clients. They would like to see a nice cafe, senior living for aging in place, laundry mat, yoga/pilates type studio, hotel/air BnB.

There will be strategic meetings with Stakeholders and Opticos on March 19th at Foothill. Please send the names of stakeholders from the community to Laura asap.

- b. Board Of Supervisors and Planning Commission updates - Travis: There was a motion to amend the widening of Deschutes. The 166 meeting got pushed out.
- c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. Show & Shine. Kelly Landry received an email stating that Kool April Nites is scheduled for 2022! The dates are April 23 - May 1. Our event has been held on Monday in the past - Apr 25 would be the date for our Show & Shine. Kelly has signup information that she turned over and also emailed the paperwork. Kelly recommended a committee of 10 for our event and her suggestions: Set up tents/food/beer wagon has been talked about in the past but hasn't been done/Ortega's Food Truck. The year they did it they donated 10% of the profits to the Chamber. In 2019 at Allen and Dahl there were 200 cars who participated. Do we want to set

up an event this year? If we do, we need a committee chairman and a committee to assist with set-up, sign-in, getting vendors, trophies, awards, sponsorships, tear down and clean up.

We will NOT do the show and shine this year.

- d. High Speed Internet (Jason Salter)
 - i. *Jason has been trying to get a meeting with Spectrum to see what the process is now.*
- e. Membership (Jason Salter / Allen)
 - i. Get on the website...will ask Jason.
 - ii. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*
 - iii. Business of the month - Jason has posted Beacon Fire Alarm & Security, Inc as the business of the month on the website. At the September meeting it was suggested to have Joanne with Shining Care for the following month.

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. McHale has the graphics and the sign and is working on our project. *Laura will check on the status of the sign.*
 - ii. Short on letters and clips. Chelly decided to wait on getting new letters and clips. Chelly said everything is available on the website.
 - iii. *Chelly will purchase the totes that are needed for the letters for the sign on 44.*
- b. Chamber Support - Meet and Greet. January Mixer was hosted by Trish Palmer on January 11th at 7:30 AM. The Mixer went well even though it was a small group. We discussed a few of the topics that the Envision group is working on. Chelly is going to post on our Facebook page that we are looking for a Host for our March Mixer.
- c. There are open Director positions since Matt Howard is no longer on the board. Allen has also said he doesn't have time with a new class he is taking and Josh has submitted his resignation. Trish Palmer has been active since joining the Chamber and is interested in being more involved. Jason Salter appointed **Trish**

Palmer as a Director to fill Matt Howard's position. Board approved and motion carries. **Chad Fowler** was nominated by Jason to be a director filling in Allen's position. Board approved and motion carries. **Steve Woods** was nominated by Jason to be a director filling in for Josh's position. Board approved and motion carries.

- d. Officer Elections for 2022
 - i. Secretary - Kim Hess **nominated by Liz Machado. Chelly Mack seconds. Motion carries.**
 - ii. President - Laura Porzio and Jason Salter for Co-President **nominated by Travis Gilbert. Liz Machado seconds. Motion carries.**
 - iii. Vice President - Chelly Mack **nominated by Travis Gilbert. Kim Hess seconds. Motion carries.**
 - iv. Treasurer - Trish Palmer **nominated by Chelly Mack. Laura Porzio seconds. Motion carries.**
 - e. *These 2022-01-19 Meeting Minutes need to be signed by the President and taken to Tri-County Bank to remove Shaffae Homayun and update who needs to be on the bank account and to add and turn over all banking records and property to Trish Palmer.*
8. New Business-
- a. Honorary Mayor - Contributor to the community. Jeff Needleman was selected and voted on to receive the award. He has helped do kid activities at the major events throughout the year, he attends the chamber meetings as a community member, and hosted chamber meetings at the church for many months. Jason said his plaque is in the mail.
9. Public Comment - Trish is selling tickets to the Millville Fire department fundraiser. It will be Thursday June 2nd. Laura is selling tickets for the PC Park fundraiser, Celebration of Northstate Wines. It will be March 12th at the Senior Center.

Adjournment - 7:29 PM

- a. **Motion to adjourn by Trish. Chelly seconds. Motion carries.**