

2022-01-18 Meeting Minutes

Jason Salter -
Laura Porzio -
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy -
Liz Machado - Present
Josh Connley -
Matt Howard -
Chelly Mack Present

Guests:

Karina Bangay - Country Strong Fitness
Trish Palmer - Mystic Nails and Foot Care
Win Carperter
Kelly Landry - Palo Cedro Feed Store

1. Call to order - 6:01 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
 - a. We have a new member - Business name Back InBalance Massage & Wellness, Mindy Nagel!
 - b. My family and I are 1/2 done with our gap year. If no one would like to be President I will continue to do my best while traveling. I can attend February's meeting, will miss March and April, and will be back in town for May.
 - c. I did not hear back from Pat Corey about pricing for an electric sign.
4. Secretary's Report -
 - a. Met up with Kelly Landry and received the Post Office key and the mail that she collected. Later met up with Shaffae and gave him the storage bill, insurance bill, and recent bank statement. *He is going to pay the bills and work on getting the Year End Report.*
 - b. Approval of the 12/21/21 Minutes
Motion by Travis. Chelly Seconds. Motion carries.
5. Treasurer's Report -
 - a. Amount: \$16,100.61

- b. Paid
 - i. *Follow up with Shaffae to make sure the three new members that mailed in applications and checks got added to the membership list and checks deposited.*
 - ii. Check for 2 months was dropped off at True Value to pay for the Storage unit. *Was the insurance paid?*
 - iii. *Have the taxes been paid?* Kelly Landry said it has been the Secretary's responsibility to pay the taxes even though we have a non-profit status. The folder with previous years paid taxes were given to Jason.

6. Committee Reports

- a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
 - i. Josh Mack gave an update of the latest meeting that was held via Zoom. Josh and Elaina Tupper are working on getting community feedback from the residents regarding the type of growth they would like to see for Palo Cedro. Chelly made a post (encouraging comments on future growth for Palo Cedro) on the Palo Cedro Chamber of Commerce and Palo Cedro Community Facebook pages. She encouraged all of us to participate and to have conversations with the community to continue to collect feedback. The responses varied from no change, no big box stores, no 24 hour businesses, to a breakfast & lunch cafe and a senior living complex. Members of Envision are meeting with the developer (for Tractor Supply) of the property that is East of Country Strong fitness that borders Deschutes and Cedro Lane on Friday, January 21st. Also mentioned were alternative locations that would be better suited. This piece of property in question is in the heart of Palo Cedro with concerns for entry off Deschutes with pedestrians throughout the day from the local schools, shoppers, exercisers, and the future vision for downtown Palo Cedro.
- b. Board Of Supervisors and Planning Commission updates - Travis
 - i. There was a Board of Supervisor meeting held earlier in the day that was held virtually and attended by Chelly. Special Meeting Wednesday, January 19 via Zoom at 3:00 PM regarding the P.A.T.R.O.L. No on 166 Homes Project. Chelly attended the meeting last week at the church and Bella Vista water supply is a huge concern. She was asked why the Chamber wasn't involved in the project and it's because it is a residential concern and not businesses in the community. Planning Commission - Nothing regarding Palo Cedro at this time.
- c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. Show & Shine. Kelly Landry received an email stating that Kool April Nites is scheduled for 2022! The dates are April 23 - May 1. Our event has been held on Monday in the past - Apr 25 would be the date for our Show & Shine. Kelly has signup information that she turned over and also

emailed the paperwork. Kelly recommended a committee of 10 for our event and her suggestions: Set up tents/food/beer wagon has been talked about in the past but hasn't been done/Ortega's Food Truck. The year they did it they donated 10% of the profits to the Chamber. In 2019 at Allen and Dahl there were 200 cars who participated. *Do we want to set up an event this year? If we do, we need a committee chairman and a committee to assist with set-up, sign-in, getting vendors, trophies, awards, sponsorships, tear down and clean up.*

ii. Palo Cedro Country Christmas December 3, 2021:

\$6,258.11 Spent

\$7,000 Original budget

\$2,400 Bar Total

\$440 Corn Hole

\$19,699.00 Revenue

\$13,440.89 Profit

Amazing job by Chelly Mack & Amanda Meyer for the Sponsorship Drive. We had more this year than in the past.

9 Platinum Sponsors

13 Gold Sponsors

6 food vendors, 26 merchants, 3 non-profit booths

Great job by Josh as Traffic Control

Palo Cedro Park would like to collaborate with us for Country Christmas 2022 and have the event at the park. Ideas: vendors along Cedro Lane (if there is rain), block off after Calistoga to Old 44. Park at In-n-out, can use the gazebo in the park for bands, and there is some power in the park.

Trish shared that she was very disappointed in the behavior of a group of boys that were dropped off at this year's event who were disrespectful in some of the businesses. Rite-Aid refused entry to younger ones unless they were accompanied by an adult. She suggested having some type of security for the future due to the teenagers causing a ruckus within Holiday Market.

d. High Speed Internet (Jason Salter)

- i. *Jason has been trying to get a meeting with Spectrum to see what the process is now.*

e. Membership (Jason Salter / Allen)

- i. Get on the website...will ask Jason.
- ii. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab

their attention! *Get together on a Friday to tape some testimonies to put together a video.*

- iii. Business of the month - *Josh with Beacon Fire Alarm & Security, Inc emailed Laura and Jason. Jason needs to post to the website. At the September meeting it was suggested to have Joanne with Shining Care for the following month.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. McHale has the graphics and the sign and is working on our project. *Laura will check on the status of the sign.*
 - ii. Update Hwy 44 Sign: *Need to update*
 - iii. Short on letters and clips. *Chelly will check on resources for letters and clips. Chelly said everything is available on the website. Chelly will get an estimate on the needed supplies.*
 - iv. Updating the sign with an electronic board and inquiring if we can get a loan from Tri-Counties Bank. Idea of advertising for the local business owners. Lots to consider for updating the sign to an electronic board. Price the sign and then check with power. *Jason will inquire with McHale Signs.*
- b. Chamber Support - Meet and Greet. January Mixer was hosted by Trish Palmer on January 11th at 7:30 AM. The Mixer went well even though it was a small group. We discussed a few of the topics that the Envision group is working on. *Chelly is going to post on our Facebook page that we are looking for a Host for our March Mixer.*

8. New Business-

- a. Honorary Mayor - Contributor to the community. _____ was selected and voted to receive the award. *Need to confirm with Jason how to proceed since Kelly Landry did not receive any recognition when she was chosen for Honorary Mayor.*
- b. There is an open Director position since Matt Howard is no longer on the board. Also, Allen has missed 3 meetings. *Need to send a letter to Allen.* Trish Palmer has been active since joining the Chamber and is interested in being more involved. ~~As acting President Kim Hess appointed Trish Palmer as a Director.~~
Updated at February Meeting
- c. Officer Elections for 2022
 - i. Secretary - Kim Hess **nominated by Liz Machado. Chelly Mack seconds. Motion carries.**

- ii. ~~President Laura Porzio nominated by Travis Gilbert. Liz Machado seconds. Motion carries. Updated at February Meeting~~
- iii. Vice President - Chelly Mack **nominated by Travis Gilbert. Kim Hess seconds. Motion carries.**
- iv. ~~Treasurer Trish Palmer nominated by Chelly Mack. Kim Hess seconds. Motion carries. Updated at February Meeting~~
- v. *These 2022-01-19 Meeting Minutes need to be signed by the President and taken to Tri-County Bank to remove Shaffae Homayun and update who needs to be on the bank account and to add and turn over all banking records and property to Trish Palmer.*

9. Public Comment - None

Adjournment - 7:33 PM

- a. **Motion to adjourn by Liz. Travis seconds. Motion carries.**