

2021-12-21 Meeting Minutes

Jason Salter - Present
Laura Porzio - Present
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy -
Liz Machado -
Josh Connley - Present
Matt Howard -
Chelly Mack Present

Guests:

Jeff Needleman - Palo Cedro Community Church
Karina Mangay - Country Strong Fitness

1. Call to order - 6:04 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
Congrats to Country Christmas event!
VP Report - Congratulations to the new board! Items to discuss when the president is unavailable: Locks and checkbook. Kelly Landry has the checkbook. Emailing agenda and minutes, and updating website (Member of the Month). Matt is Treasurer but has missed more than three meetings. *Jason will talk to him. Let him know the bylaws and if he is doing the Treasurer's duties.* Matt moved to a Tri-County Bank branch in Redding.
4. Secretary's Report -
 - a. Approval of the 11/16/21 Minutes
Motion by Travis. Laura Seconds. Motion carries.
5. Treasurer's Report -
 - a. Amount: \$16,986.25
 - b. Paid
 - i. Travis applied for a unit from Axner Storage. We will be able to move in next month. *A payment still needs to be paid to Bill. Shaffae and Kelly will go to Tri-Counties Bank and get a cashier's check to take to Bill.*
 - ii. \$333.80 to pay Insurance. Shaffae is following up on the status of insurance. Insurance is needed for Country Christmas. *The carrier will*

confirm if a payment has been made or if the policy needs to be rewritten. Jason has the checkbook and Laura and Shaffae are trying to get the payments figured out. Follow up with Shaffae for the Insurance documentation.

- iii. Follow up with Shaffae to make sure the three new members that mailed in applications and checks got added to the membership list and checks deposited.*
- iv. \$105.00 to Storage. Will pay this week.*

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

- i. Two meetings so far - one with contractor and subcontractor. 2nd meeting with just the Envision group. Color scheme, photos, website design. The lot across from Country Strong Fitness is approximately 13 acres and backs up to the park. Someone from Envision has seen a site plan for Tractor Supply from the developer and said that parking is in the front of Tractor Supply. The outdoor yard is of concern. The parking lot, type of business, and traffic do not follow the Envision plan. Travis sent in some amazing drone footage for Opticos. The location is right in the middle of the downtown section. *Jason is going to try and talk to the owner.* Envision would like to have more walking paths for the youth. Discussed ways to find out if the community would like a business like this in the community as a whole. *Ask the community ourselves on how they feel about this development. Is this transaction in contract or not? Concerns: 1. Location and 2. What this will do to our local business owners who have been supporting the community for years.* Opticos is moving forward and working on getting a focus group together. *If you have any names of interested community members who'd like to be involved let Laura know.**

b. Board Of Supervisors and Planning Commission updates - Travis Planning Commission - Nothing regarding Palo Cedro.

c. Fundraising (Show & Shine, Christmas, etc...) -

- i. Palo Cedro Country Christmas December 3rd:*

Actual cost: \$5,800

Income: \$15,500 from sponsors

Amount from vendors and beer

Profit:

Kelly had a follow up meeting last Thursday. Possibly move the event to Allen and Dahl or Cedro Lane. Large parking lot. Raise prices of Platinum and Gold sponsorships. Pros/Cons: Attending teenagers

vandalized several areas in Holiday Market. Ran out of drinks in the Cocktail Booth. More volunteers with: parking attendants, trash collection, no more candy canes - the wrappers were a pain to pick up, follow up with Boy Scouts and why they didn't show up, more lighting in the parking lot. The weather was perfect for this year's event! Simpson College volunteers were awesome and to reserve more for next year.

- d. High Speed Internet (Jason Salter)
 - i. Starlight Satellite connection but not here yet. *Jason has been trying to get a meeting with Spectrum to see what the process is now.* Sandra is the current point person. Brandon is no longer with the company.
- e. Membership (Jason Salter / Allen)
 - i. Get on the website...will ask Jason.
 - ii. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*
 - iii. Business of the month - *Josh with Beacon Fire Alarm & Security, Inc emailed Laura and Jason. Jason needs to post to the website.* At the September meeting it was suggested to have *Joanne with Shining Care for the following month.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. McHale has the graphics and the sign and is working on our project. *Laura will check on the status of the sign.*
 - ii. Update Hwy 44 Sign: Chamber Mixer Everyone Welcome 1-11-21 7:30 am
 - iii. Short on letters and clips. *Chelly will check on resources for letters and clips.*
 - iv. Updating the sign with an electronic board and inquiring if we can get a loan from Tri-Counties Bank. Idea of advertising for the local business owners. Lots to consider for updating the sign to an electronic board. Price the sign and then check with power. *Jason will inquire with McHale Signs.*
- b. Chamber Support - Meet and Greet. January Mixer will be hosted by Trish Palmer and Mindy Nagal on January 11th at 7:30 AM. *We need to have name tags, a timer, brochures, sign-in sheets, and pens in our event bin.*

8. New Business-
 - a. Voting for Board Members
 - i. Congratulations to: Chelly Mack, Allen Cordy, Travis Gilbert, Kim Hess.
 - ii. Voting took place with Survey Monkey, however the results are not available at the time of the meeting. There were 4 positions open and 4 people nominated so all would have been voted in.
 - b. Honorary Mayor - Contributor to the community. _____ was suggested. Keep it quiet. **Laura makes a motion to elect _____.** **Chelly Mack**
Seconds. Motion Carries.
 - c. Notice from the County for a zoning change. Owner - property is south of the Mormon Church - who wants to change from Commercial/Business, Shops, R3 to Light Industrial CM. The change allows storage units, supply warehouses, repair shops, maintenance and janitorial, printing, etc. Wetland included. Owner told Steve that he's going to improve the property and it will be something nice. We want to have people at any Board of Supervisors meeting. *Travis will keep watching for the agendas. Travis needs to watch the Planning Commission meetings for the zoning change.*
9. Public Comment - None

Adjournment - 7:02 PM

- a. **Motion to adjourn by Josh. Chelly seconds.**