

2021-11-16 Meeting Minutes

Jason Salter -
Laura Porzio - Present
Shaffae Homayun - Present
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy - Present
Liz Machado - Present
Josh Connley - Present
Matt Howard -

Guests :

Chelly Mack - Mack Construction
Trish Palmer - Mystic Nails and Footcare
Jeff Needleman - Palo Cedro Community Church
Mindy & Stewart Minugh - Coldwell Banker
Kelly Landry - Palo Cedro Feed Store
Katrina Mangay - Country Strong Fitness
Sharina Clark on Christmas Committee

1. Call to order - 6:02 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
Items to discuss when the president is unavailable: Locks and checkbook, email, and updating website (Member of the Month).
4. Secretary's Report -
 - a. Approval of the 10/19/21 Minutes
Motion by Laura. Travis Seconds. Motion carries.
5. Treasurer's Report -Shaffae-
 - a. Amount: \$16,986.25
 - b. Paid
 - i. Bill is charging us for one unit. Shaffae told him that the unit flooded and he'll put some sandbags around the unit. *We need the key from Jason and see if #8 is still our locker and the lock will open.* We are down to 2 units #4 & #7. There could be possibly another unit with more Christmas. Bill wouldn't accept a debit card for auto payments. Kelly checked with Axner Storage regarding a unit at his location. The unit would be the same \$\$ amount, plus a bigger size. He'll move the Palo Cedro Chamber to the front of the waitlist as soon as he has an application. Change to

Combo lock. *Travis will apply for a unit from Axner Storage. A payment still needs to be paid to Bill. Shaffae and Kelly will go to Tri-Counties Bank and get a cashier's check to take to Bill.*

- ii. \$333.80 to pay Insurance. Shaffae is following up on the status of insurance. Insurance is needed for Country Christmas. *The carrier will confirm if a payment has been made or if the policy needs to be rewritten.* Jason has the checkbook and Laura and Shaffae are trying to get the payments figured out.
- iii. \$105.00 to Storage. *Will pay this week.*

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

- i. Presented at the BOS today in support of the contract for Opticos to be hired to facilitate the Specific Plan for Palo Cedro. First meeting with Opticos is November 17th. The BOS approved the contract and had nice things to say about Palo Cedro being proactive. Laura is requesting that all Board Members read the report. Since the report is approx. 105 pages to read the Major Findings Section starting on page 44. Laura reviewed the history of the beginning of the Envision project to the guests. Covering a Specific Plan for our local area. \$500,000. RFP request for proposals was sent to 3 agencies. Optocos replied. Finalized negotiations. Brought to BOS meeting today November 16th. Laura, Chelly, Liz, and Elaina attended. It's important to get the word out about what is happening in Palo Cedro. Growth is going to happen. Right now we don't have a say on what development is going to happen. Hope to keep our own identity. Goal is to say what type of growth and how it looks. Housing that fits with our community. A Specific Plan will help us with designed growth. Workshops to educate the community and to get their input on the growth plan. If anyone hears plans for any development to let Laura know. The area is the greater Palo Cedro since Palo Cedro doesn't have designated boundaries. Would like to go out to Stillwater to include the outdoor activities...trails, horses, walking. A downtown corridor with Mixed Use housing. Low density housing. Aging In Place concept. Please watch R9 in the recording of the BOS Meeting. The county has been great to work with for this project. The Planning Department is excited about having "real planning" to do instead of just approving permits.

b. Board Of Supervisors and Planning Commission updates - Travis

Planning Commission - Nothing except Envision's R9 BOS meeting. Follow Up on October 5th: The repair has been made for a water pump behind Junction School. J&J Pumps received the bid for replacing the pump. Question on Tractor Supply coming to town. Rezone or special permit is when we can provide feedback for the project. Tractor Supply is known to lease the buildings they are in vs. owning the property.

- c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. Halloween: Kelly Landry - Awesome event! Travis provided some great photos. Kelly was pleasantly happy that merchants that are typically closed on Sunday's did come and participate! Hugely successful! Lots of kids, adults, and adults in costume! Note: In and Out provides full size candy bars! Also, there were not as many trunks in the Holiday Parking Lot.
 - ii. Kelly Landry - Palo Cedro Country Christmas December 3rd:
Next Meeting: November 18th, 6:00 PM & November 30th, 6:00 PM at Country Strong Fitness. The 30th will be a working meeting to prepare decorations.
Posters created! They look amazing and were passed out.
Current cost: \$0
Projected cost: \$5,800
Income: \$15,500 from sponsors
Projected amount from vendors and beer \$,1600 - \$2,000
Projected Profit: Hope to be around \$11,300
Beacon has a radio remote with Heather. Stations will be WOLF and NewsTalk.
Tiffany from Anderson Walk In Clinic will also go on the radio to promote the Gingerbread Houses!
There is a Google Doc on Country Christmas Facebook page with the link to volunteer. *Chelly will post the volunteer information on her public Facebook pages.*
More Vendors are needed. We only have 10 vendors right now so if anyone knows anyone please let them know we need vendors still!
Would like between 20-30 vendors.
Ice Cream, Good Times, checking with Ortegas
Tent Bid received: \$2,807.00 *Kelly will follow-up with availability of the tent since it was supposed to be paid that day.*
- d. High Speed Internet (Jason Salter)
 - i. Spectrum has changed how they are deciding to put in cable. *Jason has been trying to get a meeting to see what the process is now.*
- e. Membership (Jason Salter / Shaffae / Allen)
 - i. Get on the website...will ask Jason.
 - ii. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*

- iii. Business of the month - *Josh with Beacon Fire Alarm & Security, Inc emailed Laura and Jason. Jason needs to post to the website. At the September meeting it was suggested to have Joanne with Shining Care for the following month.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. Aaron Rader took the top of the sign down with Joe from Ark Design and needs to be redone as it is unreadable. Aaron volunteered to pay for the top of the sign to be replaced. Laura has been working with Joey and showed us a proof. Gateway to Lassen was one and Welcome to Palo Cedro was the second. Everyone liked Welcome to Palo Cedro!
 - ii. Laura talked to Rader. Aaron talked to someone at McHale Signs. Wraps and one time use ... 10 years but in our heat might not last as long. Die bond boards that you can switch sides when faded. Motion to have an up to amount of \$1,500 for the sign. **Motion by Shaffae. Josh Seconds. Motion carries.**
- b. Chamber Support - Meet and Greet. January Mixer will be hosted by Trish Palmer on January 11th at 7:30 AM. *We need to have name tags, a timer, brochures, sign-in sheets, and pens in our event bin.*

8. New Business-

- a. Voting for Board Members
 - i. Kim, Travis, Shaffae, and Allen's positions are up for renewal.
 - ii. Matt will take over the Treasurer position for 2022.
 - iii. Nominations made: Chelly Mack, Allen Cordy, Travis Gilbert, Kim Hess.
 - iv. Voting took place with Survey Monkey, however the results are not available at the time of the meeting. There were 4 positions open and 4 people nominated so all would have been voted in.
- b. Honorary Mayor - Contributor to the community. _____ was suggested. Keep it quiet.
- c. Notice from the County for a zoning change. Owner - property is south of the Mormon Church- who wants to change from Business, Shops, R3 to Light Industrial CM. The change allows storage units, supply warehouses, repair shops, maintenance and janitorial, printing, etc. Wetland included. Owner told Steve that he's going to improve the property and it will be something nice. We have till December 8th to return the form. *By December 1st to get ideas, comments, input from other community members and email your feedback to Laura or any director.*

9. Public Comment - None

Adjournment - 7:33 PM

- a. **Motion to adjourn by Josh. Liz seconds.**