

2021-10-19 Meeting Minutes

Jason Salter -
Laura Porzio - Present
Shaffae Homayun - Present
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy - Present
Liz Machado - Present
Josh Connley - Present
Matt Howard -
Guests - Kelly Landry - Palo Cedro Feed Store
Jeff Needleman - Palo Cedro Community Church
Chelly Mack - Mack Construction
Josh Mack - Mack Construction
Laura Bogue - Invited by Chelly Mack
Mike Bogue - Mike Bogue Guide Service
Kara Bogue
Karina Bangay - Country Strong Fitness

1. Call to order - 6:03 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
4. Secretary's Report -
 - a. Approval of the 9/21/21 Minutes
Motion by Travis. Liz Seconds. Motion carries.
 - b. Great 2nd Mixer at LGI Nutrition hosted by Chelly Mack. 3 follow-up emails were sent to those interested who attended.
5. Treasurer's Report -Shaffae-
 - a. Amount: \$5,171.50
 - b. Paid
 - i. *Shaffae will call Bill to let him know we vacated the storage unit as of Father's Day. Will see if we can pay for the storage units with a debit card.*
 - ii. \$333.80 to pay Insurance. Hasn't been paid yet and the policy has lapsed. *Will pay tomorrow with the Debit Card.* Jason has the checkbook and Laura and Shaffae are trying to get the payments figured out.

iii. \$105.00 to Storage. *Will pay this week.*

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

i. Still negotiating the contract. Push back dates to be able to use. Finalize plan. Still finding out what is going on. Quite a long pause. Question asked on Zoning by a guest.

b. Board Of Supervisors and Planning Commission updates - Travis

Planning Commission - On October 5th an emergency session for a water pump behind Junction School. J&J Pumps received the bid for replacing the pump. Question was asked by a guest on the possibility of the Supervisor to notify the Chamber on any activity that is on the agenda for the Board of Supervisor. Mary Rickert hasn't kept us notified during her term but not sure that it's really her responsibility either.

c. Fundraising (Show & Shine, Christmas, etc...) -

i. Honey Bee Festival: Travis: some volunteers signed up for Country Christmas. \$89 was received for water donations. *We need a banner for the back of the tent.* Jeff suggested combining tents/booths with the Palo Cedro Park for next year. Allen had ordered another tent that hadn't arrived. *Result of the raffle? We need a bin for booth events with brochures, pens, table cloth, table, chairs, (table and chairs were supplied by Travis for this event), themed decorations for event, game to play, tape, tools, and other related items.*

ii. Halloween: Kelly Landry - Has been up and moving. Flyers made and are being distributed. Orange posters go to the businesses. Green flyers are to pass out. Some businesses are not open on Sunday, but they will come out and offer candy or put out a bowl of candy. The Palo Cedro businesses are excited to participate. Palo Cedro Community Church will have a Fun Zone. Businesses are encouraged to stay close to the corners, marked on the map. The Millville Fire Department will be here and passing out candy. Should be a good turn out. Be cognitive of where you are posting the event so it stays within our Palo Cedro community.

iii. Kelly Landry - Palo Cedro Country Christmas December 3rd:

Next Meeting: October 28th 6:00PM at Country Strong Fitness.

Volunteers from Honey Bee have been emailed.

Chelly Mack and Amanda Meyers are on the Sponsorship Committee
Theme for this year is Vintage

Vintage photos are needed for marketing.

Santa, fireplace

Tent Bid received: \$3,000. Kelly will work to see if they will lower the cost.

The 30 Vendors from 2 years ago were emailed regarding renting a booth.

Looking for 40 vendors since there is only one tent in the Holiday parking lot.

Holiday Market \$3,000

Gold - Shell Gas Station

Gold - Ark Design

Platinum - Palo Cedro Feed Store and run the Bed Races

Anderson Walk In Medical Clinic participates by sponsoring and running the Gingerbread House competition. They contribute the prize money for this as well.

Palo Cedro Community Church runs games and arts and crafts for the kids section and has a Santa as well.

Chelly Mack has checked with the local businesses and has received positive feedback on being a Sponsor or making a donation.

d. High Speed Internet (Jason Salter)

- i. Spectrum has changed how they are deciding to put in cable. *Jason has been trying to get a meeting to see what the process is now.*

e. Membership (Jason Salter / Shaffae / Allen)

- i. Joey updated the brochure. Double-sided. Looks beautiful! The board members received the PDF in an email to send out when needed.
- ii. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*
- iii. Business of the month - *Josh with Beacon Fire Alarm & Security, Inc emailed Laura and Jason. Jason needs to post to the website.* At the September meeting it was suggested to have *Joanne with Shining Care for November.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.

- i. The top of the sign needs to be redone as it is unreadable.
- ii. Going over cost and what we have in the bank. Project on hold for one month to see if we get enough sponsors to cover Country Christmas.. Do we need full color? Billboards are kept simple. Welcome...Gateway...Think about what we want on the sign. *Get ideas and thoughts on what we want on the sign.*
- iii. Laura talked to Rader. Aaron talked to someone at McHale Signs. Wraps and one time use ... 10 years but in our heat might not last as long. Die bond boards that you can switch sides when faded. Another option is a sign similar to Country Strong Fitness that is a powdered coated metal and runs approx. \$1,000.

- iv. Concerns of the vinyl wrap is the divot and if it will affect the installation and wear and tear. Aaron will also talk to Deb. Laura will see if some of the cost can be donated by McHale Signs or whoever makes the sign.
- v. The equipment that was used to remove the sign is in the Holiday Parking Lot and Ark Design is wondering when it could be moved out of the parking lot. It was noticed that the equipment is being used to put Christmas lights on the tree.
- vi. Vote up to a \$ amount to repair the sign.

Motion to have an up to amount of \$1,500 for the sign. **Motion by Shaffae. Josh Seconds. Motion carries.**

- b. Chamber Support - Meet and Greet. Second Chamber Mixer: Chelly and Josh Mack hosted it at LGI Nutrition. Approximately 20 attendees with 3 Chamber Directors. Todd Jones shared that the Redding Airport is working to have a Redding to Denver route. Great connection opportunity. Laura started out the introductions - explained the Chamber's mission and the Envision project. Then we went around the room and had everyone introduce themselves. *We need to have name tags, a timer, brochures, sign-in sheets, and pens in our event bin.*
8. New Business-
- a. Membership payment options: Jason suggested that since we're tracking when members pay to continually collect on a monthly basis to collect annual fee. Or to offer a half off membership after October and keep Annual Dues due in January. The Chamber offers two payment options: Traditional: \$50 Annual. Pay it forward: Pay \$50 and put another \$50 in the pot.
 - i. Motion made to keep memberships on an Annual Bases. **Motion by Liz. Shaffae Seconds. Motion Carries.**
 - ii. At the next two events the attendees will be offered a no cost membership for the rest of 2021. Dues will be due in January 2022.
 - b. Nominations-
 - i. Last year Jason, Matt, Josh, Laura, and Liz were voted in and are good for another year.
 - ii. Kim, Travis, Shaffae, and Allen's positions are up for renewal.
 - iii. Matt will take over the Treasurer position for 2022.
 - iv. Nominations made: Chelly Mack, Allen Cordy, Travis Gilbert, Kim Hess.
 - v. Laura is going to check with Jenny Christmas.
 - c. Honorary Mayor - Contributor to the community. Last year's recipient was Kelly Landry.
9. Public Comment - Kim Hess brought up Small Business Saturday November 27th. To think about something to highlight the Palo Cedro businesses.

Adjournment - 7:26 PM

a. **Motion to adjourn by Liz. Travis seconds.**