

2021-09-21 Meeting Minutes

Jason Salter -
Laura Porzio - Present
Shaffae Homayun -
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy -
Liz Machado - Present
Josh Connley - Present
Matt Howard - Present

Guests - Joanne McCarley - Shining Care
Kelly Landry
Jeff Needleman
Trish Palmer - Nail Shop by Shell Station

1. Call to order - 6:05 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
4. Secretary's Report -
 - a. Approval of the 8/17/21 Minutes
Motion Matt. Second by Travis. Motion carries.
5. Treasurer's Report -Shaffae- absent
 - a. Amount: \$ 4469.75
 - b. Paid
 - i. *Shaffae will call Bill to let him know we vacated the storage unit as of Father's Day. Will see if we can pay for the storage units with a debit card.*
 - ii. Matt: Debit cards came in the mail.
 - iii. \$333.80 to pay Insurance. **Motion Laura. Second by Matt. Motion carries.**
 - iv. \$105.00 to **Storage Motion Matt. Second by Travis. Motion carries.**
6. Committee Reports
 - a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
 - i. Still negotiating the contract. Push back dates to be able to use. Finalize plan.

- b. Board Of Supervisors and Planning Commission updates - Travis
Planning Commission - n/a
- c. Fundraising (Show & Shine, Christmas, etc...) -

Honey Bee Festival: *Kelly has the water at the feed store and will deliver it.* We need to bring ice. Travis will be there Friday to set up and will pick up the pop-up tent from Kelly. Matt can do 9-1 on Sunday morning. Christina can do both days - just needs time slots. Josh can work Saturday. Kim can work whenever you need. Travis will put together a schedule. Liz Saturday 8:30 - 11:30. Laura will be there in the afternoon. Documents at our booth: State of the Chamber Letter and a membership form. *Need raffle tickets.* Kelly will donate the raffle tickets! Answer questions on what the Chamber does. Here are some ideas: Trunk or Treat, Car Show, Country Christmas, Scholarships, Envision Palo Cedro, needs in Palo Cedro. Karina will make the basket as a raffle for anyone who signs up for the Chamber during the Honey Bee Festival.

Halloween: Kelly Landry - *She'd like to talk to Holiday and see if people can Trunk or Treat at Holiday.* On Sunday this year. Poster with information. 3:30-6:00 time frame. Jenny Christmas asked about the Trunk or Treat. 20-30 businesses participating. Jeff said 1500 kids last year...looks like there will be as many this year. Church will have games and things. Advertise with a poster for local businesses to post. Kelly would like some \$\$ for the printing portion to pay Joey. Posters and hand-outs approx. 30-35 posters and ¼ size to hand out. *Kelly will reach out to outside radio. Kelly will talk to Luna & Shell Station...*Napa and Tire Store said no. *Joey will help Kelly call people and map out who is participating.*

Kelly Landry - PC Country Christmas December 3rd:

Jeff has Santa!

Kelly is going over budget - suggested/actual

Entertainment and MC around \$1,000

Up \$2,000 from two years ago

\$3,000 - Holiday Contribution

\$1,000 - Sponsorship Received

Traffic Detail

Beer Booth

Matt makes a motion to allocate to Kelly and the committee \$7,000.00 for up front expenses for County Christmas.

Liz second. Motion carries.

Matt makes a motion to look at sponsorship revenue - Not needed at this time.

- d. High Speed Internet (Jason Salter)
 - i. Spectrum has changed how they are deciding to put in cable. *Jason has been trying to get a meeting to see what the process is now.*
- e. Membership (Jason Salter / Shaffae / Allen)
 - I. *Jason will make sure Joey can get the membership mailing done before the Honey Bee Festival and get her all the info. Did not get the document to Joey.*
 - II. *Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. Karina is willing to help set that up if someone else will film it.*
 - III. *Business of the month - We need content now. i.e. a nice photo or short paragraph. Give Josh Beacon Fire Alarm & Security, Inc two more days. Joanne Shining Care for November.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.

The top of the sign needs to be redone as it is unreadable.

- 1. Joey talked to Debra at Rader and she said they can't do the sign due to the condition of the existing board. Kim will work with Joey on the logo. *Kim will get Joey's design and email to the board for consensus. Laura will then send the info to Aaron.*

Going over cost and what we have in the bank. Project on hold for one month to see if we get enough sponsors to cover Country Christmas.. Do we need full color? Billboards are kept simple. Welcome...Gateway...Think about what we want on the sign. *Get ideas, thoughts,*

- b. Chamber Support - Meet and Greet. *Second Chamber Mixer: Chelly and Josh Mack will host it. October 12th at 7:30 AM. Put on the Reader Board on Sunday or Monday. Pay for a facility around \$50. Gold Leaf Shipping maybe next time. Laura will call Chelly and go over details.*

8. New Business-

- a. Membership payment options. Jason suggested that since we're tracking when members pay. Monthly basis to collect annual fee. Half off after October. Due again in January. *Think about other ideas. Will iron down at the next meeting.*
- b. *Check bylaws for nominations*

9. Public Comment - Kelly: Concerns brought up at Country Christmas Planning Meeting - Having a mission for the funds we are raising for our events. Besides our normal operating expenses, yearly budget, scholarships, and events. Why are we raising money?

Concerns | Ideas: Does Envision cost money? The Reader Board Sign. Beautification. Sidewalks. Landscaping.

Trish: Millville Fire Department - getting involved in Trunk or Treat. Bring an engine up for display, have an information table, they need money to improve operation. Possibly park by Dollar Tree on the East end or across the street at Beacon Fire Alarm & Security.

Joanne: Shining Care is a gatekeeper business. Encourages businesses who are familiar with their customers and are starting to notice unique situations with their senior customers - (dementia or Alzheimer's) to refer family members to Shining Care. They can offer lots of different services.

10. Adjournment - 7:38 PM

- a. **Motion to adjourn by Laura. Liz seconds.**