

2021-07-20 Meeting Minutes

Jason Salter -
Laura Porzio - Present
Shaffae Homayun - Present
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy - Present
Liz Machado -
Josh Connley -

Guests - Matt Howard
Karina Bangay
Jeff Needleman
Kelly Landry

1. Call to order - 6:04
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are *finally* posted on the website
<https://palocedrochamber.org/board/about>
4. Secretary's Report -
 - a. Approval of the 6/15/21 Minutes
Motion by Kim. Second by Travis. Motion carries.
5. Treasurer's Report -Shaffae
 - a. Amount: \$ 5978.25
 - i. Net profit revue \$1016.75
 - ii. Expenditure \$245 Storage rent.
 1. \$685.20 for insurance
 - b. Bills for approval and cleared:



Jason Salter - needs approval for PO Box reimbursement \$118.

Motion Shaffae, Second Kim, Motion Carries

Mini Storage we owe for \$140.00.

Motion Shaffae. Second Kim. Motion Carries.

Shaffae needs approval for QB online reimbursement of \$0. Shaffae is donating the costs he's paid so far. The bill needs to be changed over to the Chamber debit card as well. That can be done online once we have the card number from Jason.

c. Treasurer's annual report.

Shaffae: 2020 revenue was \$685.75. Charitable contributions \$1500 on Scholarships. \$1970.60 Insurance. \$257 Office supplies . \$280 storage. Total \$4008.33 Expenditures.

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

Envision members and the County held an interview for a Consultant, Opticos, who helps create specific plans. The groups agreed that Opticos would be a good fit so the county is negotiating the contract at this point. Laura also followed up with Aaron Rader regarding his questions from the last meeting. She let him know about Envision PC and what the goals are and got him in touch with Adam at the County office.

Board Of Supervisors and Planning Commission updates - Travis
Planning Commission - Approved a request for a Dollar General in Bella Vista on the corner of Dry Creek and 299.

b. Fundraising (Show & Shine, Christmas, etc...) -

Show and Shine at the Honey Bee festival?

Travis - we will hold off on doing the Car Show during the Honey Bee Festival. Owner of the lot wanted the cars on a dirt lot and there weren't enough volunteers.

The idea is to do a booth at the HBF instead. Kelly and the Feed Store will donate a stock tank full of water if we do a booth. *Travis will go to the HBF meeting tomorrow.* Country Strong is willing to donate a basket. Kelly will help monetarily and Karina will make the basket as a raffle for anyone who signs up for the Chamber during the Honey Bee Festival. Allen will donate a popup for the event.

Laura Motions to have a booth at the HBF. Shaffae Seconds. Motion carries.

Kelly Landry - PC Country Christmas

It's time to make decisions. Do we do it? It's normally the first Friday of December. It would be December 3rd this year. Where do we want it? We need at least 15 people dedicated to helping. Closing the lot at Holiday helped a ton last time. Cedro Lane is the second option. We can close down the lane for the vendors and have Santa in the park. If it's at Holiday, the property owner normally donates \$3000 as a start up. Kelly or Laura will check to see if they are willing to donate again. If they are, we will have it at Holiday. If they aren't, we will look at Cedro Lane.

Motion to proceed with PC Country Christmas by Shaffae. Travis Seconds. Motion carries.

- c. Scholarships - Travis: Aleah Matos turned in her proof of enrollment so will receive a check for the amount of **750.00 dollars.**
- d. High Speed Internet (Jason Salter)
 - Spectrum has changed the way construction funding is allocated. Waiting to learn more.
- e. Membership (Jason Salter / Shaffae / Allen)
 - i. We're up to about 40 in the directory.
 - li. Jason talked to Joey about printing the state of the chamber letter. Jason was going to run them through his laser printer but ran out of time. Jason sent: ran out of time for printing an invitation for new members so I asked Joey Ortiz how much it would cost to have her print out and mail merge both our state of the Chamber and membership application forms:

Here is her quote:

Color ink on letterhead quality bond: \$0.35/sheet x 5
Color ink on #10 non-window envelopes: \$0.29 each
Machine folding: \$0.02/sheet
Stuffing & sealing envelopes: \$0.02/piece
Stamping envelopes: \$0.02/piece
Mailing services: \$10 flat fee (paperwork and delivery to post office)
(Your postage will have to go first class rate - \$0.55)

Assuming 100-ish mailings x \$2.65 + \$10 = \$275

Question - do we want to spend this much to message our prior and potential members?

Motion to have Joey do this by Shaffae as long as she can get it out before Honeybee Festival. Travis Seconds. Motion carries.

iii. First Chamber Mixer: Happened this morning and there were 15 people in attendance with 5 Chamber Directors present. No program or announcements at this mixer as it was the first one. Everyone seemed to enjoy it. Very successful. Name badges would be great for directors.

iv. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.*

v. Karina says we can use their space to meet for our monthly meetings. Thank you!

vi. Business of the month - *Jason will build the button for that. We need content. i.e. a nice photo or short paragraph. Allen will collect that once Jason has built the button.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.

The top of the sign needs to be redone as it is unreadable.

1. Laura followed up with Aaron Rader and he said they could actually make the sign, they just didn't have any way to get it down or up. Laura mentioned that she'd seen a lift of some sort at Ark Design. Aaron said they were good friends with Joe from Ark Design and he would check with him to see if he would help with that part. Joe will take down the old sign and put up the new one after he gets back from vacation on July 23rd. Aaron will look over the sign when they have it down and get back to Laura to go over options of how to fix it/ redo it. He hopes to have the sign down by the middle of next week. Let's make sure the new logo is on there! Laura called and left a message about the new logo for Aaron Rader.
2. Kim needs help to change the letters. Josh and Chelly Mack will help Kim change the sign.

b. Chamber Support -

c. Storage units - Travis, Jason, and Josh consolidated the storage units down to two.



8. New Business

- a. Jason Salter nominates Matt Howard from Tri-Counties Bank to become a director. Matt accepts. **The board voted in favor of accepting that nomination.**
- b. Vice President position needs to be filled on the Chamber board.
 - i. Laura would like to move to VP position if no one else wants it. Kim nominated Travis.
 - ii. The Secretary position would be open. Or Kim could maybe do it but would be written notes at the meeting and typed later.
 - iii. We will make decisions at the next meeting.

9. Public Comment - none

10. Adjournment - 7: 25PM

- a. **Motion to adjourn by Shaffae. Matt seconds.**