

# 2021-06-15 Meeting Minutes

Jason Salter - Present  
Kelly Lindblom -  
Laura Porzio - Present  
Shaffae Homayun - Present  
Travis Gilbert - Present  
Kim Hess - Present  
Allen Cordy - Present  
Liz Machado - Present  
Josh Connley - Present

Guests -  
Jeff Needleman  
Dave Rader  
Aaron Rader  
Shelly Mack  
Josh Mack  
Brandon Brackett

1. Call to order - **6:09 PM**
2. Roll call / Introduction - guests and board members

Dave and Arron Rader introduced themselves and discussed their plans for their equipment yard. The Chamber committed to discussing their project with the County at their next meeting. And, if necessary arrange a three way meeting between the Raders, the Chamber, and the County.

3. President's Report - Nothing to report
4. Secretary's Report -
  - a. Approval of the 5/18/21 Minutes  
**Motion by Kim. Second by Shafee / Motion carries.**
5. Treasurer's Report -Shaffae
  - a. Amount: \$ TBD
  - b. Bills for approval and cleared:  
none
  - c. Treasurer's annual report.  
*Still waiting on the report and QB updates.*

*Liz is verifying the businesses still in existence in PC and adding new ones to the list. Her goal is to have the list done by Tuesday. She will get as many emails as she can so we can send the letter by email with a join link to streamline it. Jason will print the letter and bring copies to Liz who will mail or email an Invoice everyone who has not paid.*

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

Meeting w/ Consultant this Friday

Board Of Supervisors and Planning Commission updates - Travis

There was an equipment yard approved off of Old 44 because it was back off the street.

b. Fundraising (Show & Shine, Christmas, etc...) -

Show and Shine at the Honey Bee festival? Travis will have a report for our July meeting on location. Jeff and Josh said we could use their parking lots if they are big enough. Matt can help in between HBF shifts and he will approach Hester. Allen will talk to Kelly and get the former sponsors. Do we need permitting? *Travis will help chair, Allen, Liz, and Matt will help prepare. Josh said his crew could help the day of.*

c. Scholarships - Travis

d. High Speed Internet (Jason Salter)

Spectrum representative, Brandon Brackett, presented what is required to get Charter in our area. It depends on how many businesses are on a street. There is a certain amount they need to meet the costs to bring it to that area. If you have a business, contact them. The more information they have the better as they can get going on the lines or boring to make it happen.

e. Membership (Jason Salter / Shaffae / Allen)

We're up to 39 in the directory. Jason talked to Joey about printing the state of the chamber letter. Jason will run them through his laser printer Allen checked with the Farm Bureau to see if we can start meeting there again. They had their meeting last night and Allen will let us know as soon as he hears back. Country Strong said we can do quarterly mixers at their location. We will do Tuesday morning July 20th at 7:30am. Allen will confirm that we can do that time and date. Travis will put it on FB and PC community page and Liz will post on Next Door Neighbor. Allen will sponsor the first event and have coffee. Name badges would be great for directors and members.

*Liz will learn from Jason how to enter the business info into the website (Jason says it's easy). Liz and Jason are meeting at Fresh Fire Grill on Friday at lunch to make the transition. Liz will then post the link for the business directory to Next Door Neighbor and send it to Travis who will post it on Facebook so it can be more timely and Jason doesn't have to do it.*

1. Business of the month - *Jason will build the button for that. We need content. i.e. a nice photo or short paragraph. Allen will collect that once Jason has built the button.*

## 7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.

*Need to push the reprinting of the header*

*The top of the sign needs to be redone as it is unreadable.*

1. *Matt worked with Rader to see what they are comfortable with. They would love to help but can't do what is needed to update the sign. Jason will check with McHale to see if they have it. McHale said they'd love to help but Jason hasn't heard back to see what that means. Allen will check with Singarama and Sign Creations.*
2. *Kim needs help to change the letters. Josh and Chelly Mack will help Kim change the sign.*

- b. Chamber Support -

- c. Storage units - Travis and Jason will meet 6-20-21 at 7am to consolidate the storage units. Josh will help.

- d. Media manager - Liz and Travis will cover this for the website, FB and Next Door Neighbor. They will send out the State of the Chamber

## 8. New Business

- a. Kelly Linblom needs to step back and not be a director but wants to continue chairing the Envision Committee if that is appropriate.

9. Public Comment - Shelly asked about Zoom and if we did Zoom meetings the whole time because it's hard for everyone to do Zoom. We started meeting in person 3 months ago.

## 10. Adjournment - 7: 44PM

- a. **Motion to adjourn by Shaeffer. Allen second.**