

# 2021-05-18 Meeting Minutes

Jason Salter - Present  
Kelly Lindblom -  
Laura Porzio - Present  
Shaffae Homayun -  
Travis Gilbert - Present  
Kim Hess - Present  
Allen Cordy - Present  
Liz Machado - Present  
Josh Connley - Present

## Guests

Matt Howard - Tri-Counties

1. Call to order - **6:07 PM**
2. Roll call / Introduction - guests and board members
3. President's Report - Nothing to report
4. Secretary's Report -
  - a. Approval of the 4/20/21 Minutes
    - i. **Motion by Kim. Second by Liz Motion carries.**
5. Treasurer's Report -Shaffae absent
  - a. Amount: \$
  - b. Bills for approval and cleared:
    - i. none
  - c. Treasurer's annual report.
    - i. *Still waiting on the report and QB updates.*
    - ii. *Jason will print the letter and bring copies to Liz who will mail an Invoice everyone who has not paid*
6. Committee Reports
  - a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
    - i. We are waiting for the RFP results.
    - ii. Board Of Supervisors and Planning Commission updates - Travis -
      1. Two homeowners off of Dream Catcher want to split their property.
  - b. Fundraising (Show & Shine, Christmas, etc...) -

- i. Show and Shine at the Honey Bee festival? K. Landry feels it would do well and can maybe do it in the Red Rock parking lot. Matt said the one they used to have at Lowes brought in people and could get more people to the Honey Bee festival. Matt can help in between HBF shifts and he will approach Hester. Allen will talk to Kelly and get the former sponsors. Do we need permitting? *Travis will help chair, Allen, Liz, and Matt will help prepare. Josh said his crew could help the day of.*
    - ii. A Poker Run could be a good one as well.
- c. Scholarships - *Travis*
  - i. Jason, Travis and Kelly did two scholarships. One to Hanna Lowen from Foothill and Aleah Mattos from Redding Christian. \$750 each. Had 10 applications. Some kids didn't include transcripts, etc but they were all great applicants.
- d. High Speed Internet (Jason Salter)
  - i. Josh talked to Kyle from Spectrum. The fiber is all through Spectrum Commercial. So need a home business or to go through a third company like an alarm company to get it. If a whole neighborhood or group agrees to sign up, they may be willing to pull cable for that area too. Talk to your neighbors and see what you can do!
- e. Membership (Jason Salter / Shaffae / Allen)
  - i. We're up to 37 in the directory. Allen is continuing to reach out to the business community. Now that we have the State of the Chamber letter we will send it out to former members with an invoice. Allen needs to know how we will make memberships interactive and the value proposition. Will approach Country Strong about using their space for morning coffee on a quarterly basis.
  - ii. How do we keep members interactive with the website? Right now, they get emails about the monthly meeting but not a reminder to look at the website. *Jason will add to the monthly meeting reminder asking that they check their entry to ensure it is accurate.*
  - iii. *Allen will check with the Farm Bureau to see if we can start meeting there again.*
  - iv. *Liz will learn from Jason how to enter the business info into the website (Jason says it's easy). Liz and Jason are meeting at Fresh Fire Grill on Friday at lunch to make the transition. Liz will then post the link for the business directory to Next Door Neighbor and send it to Travis who will post it on Facebook so it can be more timely and Jason doesn't have to do it.*

1. Business of the month - *Jason will build the button for that. We need content. i.e. a nice photo or short paragraph. Allen will collect that once Jason has built the button.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
  - i. *Need to push the reprinting of the header*
  - ii. *The top of the sign needs to be redone as it is unreadable.*
    1. *Laura will talk with Kelly Landry about checking with Raider to see what they are comfortable with, if anything. Allen will check with SignPro and see if they have the old artwork. Jason will check with McHale to see if they have it.*
- b. Chamber Support -
- c. Storage units - Travis and Jason will meet 5-22-21 at 9am to consolidate the storage units. Josh will help.
- d. Media manager - Liz and Travis will cover this for the website, FB and Next Door Neighbor. They will send out the State of the Chamber

8. New Business

- a. Show and Shine during the Honey Bee Festival.

9. Public Comment - none

10. Adjournment - 7:19 PM

- a. **Motion to adjourn by Liz . Second by Kim. Motion Carries**