

2021-04-20 Meeting Minutes

Jason Salter - Present
Kelly Lindblom - Present
Laura Porzio
Shaffae Hodayun - Present
Elaina Tupper - Present
Travis Gilbert - Present
Kim Hess - Present
Allen Cordy - Present
Liz Machado - Present

Guests

Jeff Needelman
Josh Connley - (now new director)
Matt Bogdanovich - PC Park
Andy Main - PC Park

1. Call to order - **6:09PM**
2. Roll call / Introduction - guests and board members
3. President's Report - nothing to report
4. Secretary's Report -
 - a. Approval of the 3/16/21 Minutes
 - i. **Motion by. Elina Second by Shafee Motion carries**
 - ii. *Membership letter - JPS to open access to anyone with the link*
5. Treasurer's Report
 - a. Amount: \$ 6500 / 5800
 - b. Bills for approval and cleared:
 - i. none
 - c. Treasurer's annual report.
 - i. *Shaffae delivered copies of last 2 year's bank statements*
 - ii. *Still waiting on the report and QB updates. \$750 / kid*
 - iii. *Suggest - Invoice everyone who has not paid*
 - iv. *Send report to Shaffae w/ who paid the money & cc payment (Jason)*
6. Committee Reports
 - a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
 - i. Thank you Mary -- supporting our work

1. Connecting us w/ stakeholders
 - ii. Board Of Supervisors and Planning Commission updates - Travis -
 1. Two grants - totalling \$400K
- b. Fundraising (Show & Shine, Christmas, etc...) -

Let's look into other fundraiser possibilities.
- c. Scholarships - *Travis will contact Kelly Landry and get the scholarship information from last year, update it and send it to the schools. We did this at the beginning of March last year so need to get it done asap.*
 - i. Motion to approve scholarships for (see new business)
- d. High Speed Internet (Jason Salter)
 - i. *(Jason will follow up on Spectrum) we'd like to let the community know what to say and who to say it to.*
- e. Membership (Jason Salter / Shaffae / Allen)
 - i. **Kelly - motion to approve letter, Elaina 2nd - Motion carried**
 - ii. Allen is reaching out to the business community. How do we keep members interactive with the website? Right now, they get emails about the monthly meeting but not a reminder to look at the website. *Jason could add to the monthly meeting reminder that they can go to the website and ask that they check their entry to ensure it is accurate. Jason will make some FaceBook/Next Door Neighbor posts to welcome new members to our directory and the chamber.*
 - iii. *Liz will learn from Jason how to enter the business info into the website (Jason says it's easy). Liz will then post the link for the business directory to Next Door Neighbor and send it to Travis who will post it on Facebook so it can be more timely and Jason doesn't have to do it.*
 1. Business of the month - *Jason will post that once he builds a button for that. We need content. i.e. a nice photo or short paragraph. Allen will collect that once Jason has built the button.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. *Maybe paint the posts / need to push the reprinting of the header*
 1. *Part of PC Chamber clean up day*
 - ii. *The top of the sign needs to be redone as it is unreadable.*
 1. *K. Landry will let us know when Tom at Wonderland Signs gets back to her with a quote for a digital sign. She is following up with him.*

2. *Laura will talk with Kelly Landry about checking with Raider to see what they are comfortable with, if anything. Allen will check with SignPro and see if they have the old artwork. Jason will check with McHale to see if they have it.*

b. Chamber Support -

- i. Celebration of North State Wine - \$30K this year / \$70K prior year
 - 1. Check out the fund a need video
- ii. East Egg Hunt - went well - 200 / 250 people - 4000 eggs stuffed

c. Media manager - Liz and Travis will cover this for the website, FB and Next Door Neighbor.

8. New Business

- a. Scholarship - **2 x \$750 / Motion Kelly Lindblom 2nd Shafee - Motion carries**
 - i. Review 16th - 17th
- b. Elaina - step back from Director position
 - i. **Josh Connley new director recommended by President and approved by board**

9. Public Comment - none

10. Adjournment - 7:01 PM

- a. **Motion to adjourn by Shefee. Second by Kim. Motion Carries**