

2021-03-16 Meeting Minutes

Jason Salter
Kelly Lindblom Present
Laura Porzio Present
Shaffae Homayun
Elaina Tupper Present
Travis Gilbert Present
Kim Hess Present
Allen Cordy
Liz Machado

Jeff Needelman Present
Ken Freighter
Kelly Landry

1. Call to order: 6:04 pm
2. Roll call / Introduction
3. President's Report: None. Jason absent
4. Secretary's Report -
 - a. Approval of the 2/16/21 Minutes
 - i. **Motion by Travis. Second by Kim. Motion carries**
 - ii. Membership letter - The first draft is done. Laura will send to the rest of the board the draft to review and then the letter should go out to all current members by email and public in general through FB, next door and website. Other ideas to get it out there: Maybe do a mass-mailing? Talk to Joey to see how much that would cost. Post at the post office?
5. Treasurer's Report - Shaffae absent
 - a. Amount: \$
 - b. Bills for approval and cleared:
 - i. **Motion to approve \$35 a month for the second storage unit for the next 6 months or until we consolidate. Laura Motions. Travis seconds. Motion approved. Travis will email Jason about helping to consolidate the 2 current units into one. The sooner the better.**
 - ii. Board insurance due on April 16th. \$707.60. **Motion to approve payment of the insurance. Motion by Laura. Travis seconds. Motion carries.**
 - c. *Treasurer's annual report.*

- i. *Shaffae will email the board the end of year treasurer's report by 12-22. Still waiting on the report and QB updates.*

6. Committee Reports

- a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
 - i. We've continued to meet most Friday mornings. Are meeting with the Shasta County Planning Department as well. The county shared this past week that they have received a second grant to help with our Specific Plan. They have a map of the sewer issues so should be able to move forward with the RFP for the Specific Plan. We sent them a draft RFP based on another county's and they are going to do some formatting to it and get it sent back to us for this Friday's meeting. We are starting to look at some design review criteria as well. Mary Rickert was at the last meeting and appreciated being updated.
 - ii. Board Of Supervisors and Planning Commission updates - Travis - PC and BOS has not had anything for Palo Cedro.
- b. Fundraising (Show & Shine, Christmas, etc...) - We may want to look at a virtual fundraiser. Cool April Nights has an event scheduled in 2022. Nothing for this year. Jason has heard of some places that are doing informal Show and Shines in 2021. The one we knew about already filled their roster. *Let's look into other fundraiser possibilities.*
- c. Scholarships - *Travis will contact Kelly Landry and get the scholarship information from last year, update it and send it to the schools. We did this at the beginning of March last year so need to get it done asap.*
- d. High Speed Internet (Jason Salter)
 - i. Jason had a call with a Spectrum person. *Once we have clarification on what they'd need to hear/know, (Jason will follow up on that) we'd like to let the community know what to say and who to say it to.*
- e. Membership (Jason Salter / Shaffae / Allen) -
 - i. Allen is reaching out to the business community. How do we keep members interactive with the website? Right now, they get emails about the monthly meeting but not a reminder to look at the website. *Jason could add to the monthly meeting reminder that they can go to the website and ask that they check their entry to ensure it is accurate. Jason will make some FaceBook/Next Door Neighbor posts to welcome new members to our directory and the chamber.*
 - ii. *Liz will learn from Jason how to enter the business info into the website (Jason says it's easy). Liz will then post the link for the business directory to Next Door Neighbor and send it to Travis who will post it on Face Book so it can be more timely and Jason doesn't have to do it.*

1. Business of the month - *Jason will post that once he builds a button for that. We need content. i.e. a nice photo or short paragraph. Allen will collect that once Jason has built the button.*

7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
 - i. *The top of the sign needs to be redone as it is unreadable.*
 1. *K. Landry will let us know when Tom at Wonderland Signs gets back to her with a quote for a digital sign. She is following up with him.*
 2. *Laura will talk with Kelly Landry about checking with Raider to see what they are comfortable with, if anything. Allen will check with SignPro and see if they have the old artwork. Jason will check with McHale to see if they have it.*
- b. Chamber Support -
 - i. Celebration of North State Wine to support the PC Park is April 17th this year. It is a drive-thru dinner and live online auction on the 17th. There will be a silent online auction April 12th-18th. Tickets can be purchased and more info will be at www.pcpark.org. You can now purchase tickets online.
 - ii. The PC Park is doing the Easter Egg Hunt on April 3rd. How can we help with that? Laura will get a list of jobs and send them to the Chamber this week to see who can help with what. Travis is willing to set up a table and help for the event. Laura will help as long as she is home as well.
- c. Media manager - Liz and Travis will cover this for the website, FB and Next Door Neighbor.

8. New Business

- a. Meeting in person - We could use the upstairs in the church on Tuesday nights. Other options? PCI patio, Ortigas has a side room, Country Strong (*Laura will check with Country Strong.*) K. Lindblom would like to see a Zoom option still when we meet in person.
- b. New Chamber Members this month include: Ark Design Construction and Roofing Inc, The Real Estate Group, Vista Real Estate & Vista Homes and Loans, Holiday Market and FRITZ'S AUTO REPAIR

9. Public Comment - Jeff Needelman - Palo Cedro Community Church - Everyone is invited for Easter Service 10am and continental breakfast at 9:15. Friday the 26th is Teen Explosion at 6:30 with pizza, movie, and food for 13-17yo.

10. Adjournment - 6:47 PM

a. **Motion to adjourn by Kim. Second by Travis. Motion Carries**