

# 2021-01-19 Meeting Minutes

Jason Salter	Present
Kelly Lindblom	Present
Laura Porzio	Present
Elaina Tupper	Present
Travis Gilbert	Present
Kim Hess	Present
Allen Cordy	Present
Liz Machado	Present

1. Call to order: 6:02 PM
2. Roll call / Introduction
3. President's Report: Waiting on the pandemic to pass so we can resume fundraisers.
4. Secretary's Report -
  - a. Approval of the 12/15/20 Minutes
    - i. **Motion by Kim Second by Elaina Motion Carries**
    - ii. *Laura is working on the membership letter for the January renewals*
5. Treasurer's Report - Shaffae is out sick tonight.
  - a. Amount: Jason said there is roughly \$5000 in the bank
  - b. Bills for approval and cleared: The storage units have been paid through January.
  - c. *Treasurer's annual report.*
    - i. *Shaffae will email the board the end of year treasurer's report by 12-22. Still waiting on the report and QB updates.*
  - d. Storage units - Storage units are paid through January. Kelly Landry and Jason are scheduled to meet this Saturday to consolidate the storage units and she will reach out to Axner to see if they are interested in helping sponsor a Chamber unit.
6. Committee Reports
  - a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)
    - i. The committee has continued to meet each week and is making progress. Are working on a Specific Plan for PC with the County. Met in late December with the County and the Public Works Department and they shared issues with the sewer capacity in PC. Also talking to some private parties, such as developers, who are interested in working with the Envision Committee. Kelly can share the notes with those who would like to see them. Liz would like to see them.

- ii. Board Of Supervisors and Planning Commission updates - Travis - Nothing local on either agenda for this month.
  - 1. Review of info from 11-17 meeting when we couldn't hear Travis:
    - a. Cell phone tower for the Bella Vista area was only local item.
    - b. Travis cannot get access to/ find minutes from BOS. There are agendas but no transcripts of the BOS minutes. *He will email Mary Rickertt and Les Baugh to see if he can get a clear answer on if they are posting searchable minutes.*
    - c. Clarified that we need Travis to check/watch the agendas for both BOS and the Planning Commission to let us know *beforehand* if there is a Palo Cedro issue and what time and date the meeting is so we can get the word out for people to be in attendance.
  
- iii. Grant opportunities through Parks and Rec
  
- b. Fundraising (Show & Shine, Christmas, etc...) - We may want to look at a virtual fundraiser.
  
- c. High Speed Internet (Jason Salter)
  - i. Jason had a call with a Spectrum person and she explained that the build out is mostly done for PC but the way they plan for future build outs is based on demand. So if people email or call and request service, they will then see it as a higher need and possible income so will prioritize that area. *Once we have clarification on what they'd need to hear/know, (Jason will follow up on that) we'd like to let the community know what to say and who to say it to.*
  
- d. Membership (Jason Salter / Shaffae / Allen) - Draft of letter -
  - i. Allen is reaching out to the business community. He is going to make a formal presentation at next month's meeting with data on the contacts he's made and the results.
  - ii. Renewals are due in January. *All Directors must be current board members so please go online and pay your dues asap.*
    - 1. *Laura started the outreach letter and will have a draft to Jason in a few days.* What should be in the letter? Ideas are: We are pushing forward with the internet, the Envision info, scholarships, business of the month. *Jason will do a brief blast email to the current members reminding them that dues are due this month then we will send a separate email to members and the community encouraging them to join once Laura and Jason have it written.*

- a. Business of the month - what is the logistics of that? Any member business can send in a photo or video clip from YouTube/Vimeo with embedded link and a paragraph about what they do, and we will put it on the website. Kim had sent her bio in so *Jason will post that once he builds a button for that.*

e. Mayor (Jason Salter, Kim, Shaffae) - Nothing to report

## 7. Old Business

- a. Palo Cedro Chamber Sign on 44 - The letters are being kept at the feed store so people have access to them.
  - i. *The top of the sign needs to be redone as it is unreadable.*
    - 1. *K. Landry will let us know when Tom at Wonderland Signs gets back to her with a quote for a digital sign.*
      - a. *Would have to trench around the baseball diamond for power or do solar.*
    - 2. Laura will stop by and see if Ken at the Tire Store remembers who did the last sign. *Called today but didn't get an answer. Will follow up again tomorrow.*
- b. Quarterly newsletter - remove from agenda for the future until we have volunteers and more businesses.
- c. Chamber Support -
  - i. Celebration of North State Wine to support the PC Park is April 17th this year. It is a drive-thru dinner and live online auction on the 17th. There will be a silent online auction April 12th-18th. Tickets can be purchased and more info will be at [www.pcpark.org](http://www.pcpark.org)
    - 1. Laura will post it on our FB website.
  - ii. Updates to Chamber website needed: Board member pictures, Calendar to list Chamber meetings, add PC Park event to calendar, download minutes for recent meetings, and discuss the sign up for newsletter button and build the featured businesses. *Jason and Elaina (calendar) will work on updating those things.*

## 8. New Business

- a. Media manager - used to be Jenny. *We need a director to post items on FaceBook and the Next Door neighbor sites as needed.* Still needed. Please step up if you can!
- b. Sign usage - How are we going to manage it?
  - i. Community groups can use it if we aren't. They should contact Kim and Elaina. *Jason will make an email for the sign that forwards to Kim and Elaina for people to use to request a message on the sign. Jason will share that email with K. Landry so she can let community members know*

as well. The PC Park can continue to put events on the sign with date ranges that Kim and Elaina confirm beforehand. *Laura will let them know.*

- ii. Another option is that the Chamber will use one side of the sign and the community can use the other. We will see how it goes with the Chamber utilizing it when there is down time and go from there.

9. Public Comment - none

10. Adjournment - 6:55 PM

- a. **Motion to adjourn by Kim. Second by Kelly. Motion Carries**