

# 2020-12-15 Meeting Minutes

## Usual attendees:

Jason Salter	present
Kelly Lindblom	present
Laura Porzio	present
Shaffae Hodayun	present
Elaina Tupper	present
Travis Gilbert	
Kim Hess	present
Allen Cordy	present
Liz Machado	

Jeff Needelman	
Ken Freighter	present
Kelly Landry	present

1. Call to order: 6:05
2. Roll call / Introduction - See above.
3. President's Report - Envision PC committee is doing great stuff and we'll hear more about it.
4. Secretary's Report -
  - a. Approval of the 11/15/20 Minutes
    - i. **Motion by Kelly. Shaffae Seconds Motion Carries**
5. Treasurer's Report -
  - a. Amount - 5769.39
  - b. Bills for approval and cleared
    - i. One check for 640.20 cleared for the Board insurance
  - c. *Treasurer's annual report.*
    - i. Shaffae has purchased Online QB and he has 3 months entered so far. *He will email the board the end of year treasurer's report by 12-22.*
  - d. Storage units - have they been paid through the end of the year?
    - i. *Jason got an invoice for the storage units and will pay it so that we are paid through the end of the year. It was previously approved.*
  - e. Consolidation of storage units?
    - i. *Jason to reach out to Axner to see if they would be interested in donation*

1. *Jason has not done this yet. He Will!*

6. Committee Reports

a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

i. A sub committee has been established and is meeting every Friday. They also did a 3 hour meeting on Sunday to review the goals pursued through the effort and the criteria for selecting the boundary. Kelly is working to summarize that info for the county. We will meet with them again on Friday. They have joined our meetings on Friday. Steve Woods and Laura met to look at some of the properties on the boundaries to see what their ideas are for their properties to see if any of them want to join the endeavor. Steve Stratton has reached out and may want to partner with Envision with a project for his property by Brinks. Kelly got some GIS software and is learning to work with it. She has also reached out to Dottie Smith to learn about any historical footprint or buildings that PC has. This could help with the Design Review and goals. Jason would like to congratulate Kelly and the Chamber in moving the ball forward and working with the county to focus on making PC more distinct and defined. The fact that we're having conversations with the county about this is a huge step forward for us.

1. Kelly reviewed some of the goals that will be able to be addressed in the Specific Plan. *She will email out the original goals to the Chamber board and will post them on the website if appropriate.*
2. Jason discussed where we are with the county and helping to create the scope of the RFP that the county will put out for consultants to help with the Specific Plan for PC. The county is starting to think of what PC could be while keeping it's community feel and not just reacting to what develops want to do.
3. There was a discussion on when we will need to bring in stakeholder groups to help with this and getting feedback from the larger community.

ii. Grant opportunities through Parks and Rec

b. Fundraising (Show & Shine, Christmas, etc...)

c. High Speed Internet (Jason Salter)

i. *Jason will follow up with them to see how they are doing. Hasn't done this yet.*

d. Membership (Jason Salter / Shaffae / Allen) - Draft of letter -

i. Allen is reaching out to the business community

1. Allen, and Christina in his office, has uploaded current businesses into his contacts. Allen is calling current and past members to

introduce himself and the Chamber. Asking about renewing and joining and what the Chamber has been doing.

- ii. In December, *Laura will draft an email and Jason will send it out to all current members to renew. Renewals are due in January. All Directors must be current board members so please go online and pay your dues asap.* Jason paid his today and the online webform is working.

- e. Mayor (Jason Salter, Kim, Shaffae) - Nothing to report

## 7. Old Business

- a. Palo Cedro Chamber Sign on 44 - *Kim has talked to Stephanie and Andy from the park to get the letters. Matt is to drop them off at the feed store and they will stay there for now.*
  - i. *The top of the sign needs to be redone as it is unreadable.*
    - 1. Kelly Landry reached out to some companies about a digital sign. They are very expensive. Solar may be an option in the future.
    - 2. Tom at Wonderland Signs said they will give us a quote for fixing the top portion that is faded. It will be after the first of the year. *K. Landry will let us know when he gets back to her.*
    - 3. K. Landry talked to Joey about who originally did the top off the sign and she said at the time Ken, from the tire place, was the president so he may know who the original person was. *Laura will stop by and see if he remembers who it was.*
- b. Quarterly newsletter - no report
- c. Chamber Support - We can offer the free memberships and a media promo to post on the Chamber website and social media.
  - i. *Ken will talk to businesses and see who would like a free membership and/or media if possible. He will email us whenever he knows of a business so we can see what we can do to help.*

## 8. New Business

- a. *Directors chose Officers for 2021*
  - i. *President - Jason*
  - ii. *VP - Kelly Lindblom*
  - iii. *Secretary - Laura*
  - iv. *Treasurer - Shaffae*
- b. PC Grill - fire / support - There was a go fund me for the 13 employees that are out of work for the fire. We'd like to post any fundraisers or help requests on our website and social media. Elaina has relayed a question a member had asking if the insurance might cover any of the help that they are asking for. We would like to help in any way we can if there are fundraisers or immediate needs.
- c. Media manager - used to be Jenny. *We need a director to post items on FaceBook and the Next Door neighbor sites as needed.*

9. Public Comment - K. Landy has been hearing from the community that there is a little disappointment about not having Country Christmas but they understand that we couldn't do it. Jeff at PC Community Church is having safe, ornament making decorations for families Dec. 20th 3:30-6.

10. Adjournment - 7:19

a. **Motion to adjourn - Elaina. Kimberly Seconds Motion Carries**