

2020-04-21 Meeting Minutes

Call to order:

Jason Salter	Present
Kelly Lindblom	Present
Laura Porzio	Present
Jenny Christmas	
Steve Churchin	
Troy Parrott	
Elaina Tupper	
Travis Gilbert	Present
Kim Hess	Present

Jeff Needelman	
Shaffae Homayun	
Ken Freigher	
Liz Machado	
Kelly Landrey	Present
Steve Abbott	Present
Lauren Stroud	
Shawn Anstine	Present
Kristin Visconti	Present

1. Call to order 6:07
2. Roll call / Introduction
3. President's Report - Jason got tons done.
 - a. The website is up. It looks great. Membership model is articulated there, board members, events, membership fees, online option to join, business members, etc.
 - b. Jenny Christmas would like a leave of absence for a few months. We will look into it in the bylaws and report back options at the next meeting.
4. Secretary's Report
 - a. Approval of 2-11-20 Minutes - Motion to approve Kim. Travis seconds. Ayes carry.

- b. Approval of 3-31-20 minutes - Motion to approve K. Lindblom. Kim seconds. Ayes carry.
 - c. We need to get Oct, Nov, and Dec minutes on the website - Jason has the minutes and will generate PDFs and get them uploaded.
5. Treasurer's Report - Jenny absent. K. Landrey said it looks like there are some bills that she picked up from the post office box. Jason will get them from her.
- a. Bills for approval
6. Committee Reports
- a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio) -
 - i. No new updates on the report. Laura and Kelly need to get together still. Kelly is very busy at work right now but we will work something out.
 - ii. Housing Element Survey from County - We've been asked to help put the word out in our area. Do we want to put any guidance out with the survey or just put it out? If we put out any descriptors, it should be neutral. Jason will put it out and will just let people know that the more we respond, the more they will know what PC wants.
 - iii. BOS and PC updates - Travis - No mentions for PC in either. The only thing he saw was that ATT is looking for approval to put in a tower south of 299.
 - b. Scholarship (Kelly Landrey) -
 - i. How are the HS handling them - She sent the info to Foothill and Redding Christian. She hasn't put it out to homeschoolers yet because she isn't sure how we want it worded about where they need to live or how to contact them. Kelly, Travis, and Kim will be meeting the end of May to choose the recipients. Jason can help read if they need more people. K. Landrey will send out to home schoolers in the greater Palo Cedro area.
 - c. Fundraising (Show & Shine, Christmas, etc...) - Kelly, Shafee, Travis
 - i. Show and Shine - No money was spent before it was canceled. That fund is where the scholarships have come from in the past so will need to come from other monies this year.
 - ii. PC Christmas - normally start planning in July. Biggest thing we need to decide is where we are having it. The parking and closing the road made it much better at Holiday. The PC park is on board with having it on Cedro Lane and in the Park as well. August 1st would want to get moving on the rest of the stuff and start coordinating with the schools for performers, parking, etc. We'll wait to make the decision on where as late as possible so have the most data. We will make a decision at the July Chamber meeting on the location.

- d. High Speed Internet (Jason Salter) - no report from Jason. K. Landrey spoke to a person about Charter. They are hoping to be up and rolling by mid next month. Any business on Deschutes will be able to take advantage of getting internet from Charter. Also Frontier is in bankruptcy right now.
- e. Membership (Jason Salter / Shafee) - Shafee and Jason have't been able to meet. Next step is to push for membership now that the website exists. K. Landrey has talked to businesses and they are ready to join. We will get the word out now that they can pay online. The pay it forward people contact info will go to Jason. He will call them and see who they want to pay for or how many. Jason is working on how to do that membership still and will get it figured out. K Landrey has a spread sheet and binder of current and past members. Jason has been updating that and he and K Landrey will get together to resolve any questions then he will send out membership reminders to those on the list.
- f. Mayor (Jason Salter) - K and M Trophies is who has done the car show trophy so Jason will contact them for the Mayor one. Jason was going through the old Chamber files and about a decade ago, there was a business of the year that they used to do. We could follow something like that. Should we put it out to the public asking them if they have people or businesses they would like to nominate or make the decision as a board? Decision was to put it out to the public for suggestions then make the decision as a board. Jason will put that out.

7. Old Business

- a. Quarterly - K Lindblom - electronic newsletter (keep on agenda) - Jason set up a MailChimp campaign to collect emails which we'll be able to send the news letter to.
- b. PC calendar -It actually exists on the webpage now! Our meetings are on it. Jason can grant access to the calendar. He will make sure Elaina has access to it since she volunteered to coordinate it. As we hear of PC events, we can add them to the calendar. K Landrey suggested starting with local groups like the PC Park, Lions Club, etc. We can post their events then maybe eventually branch out to soccer and football games, etc.
- c. Chamber Support - Some people have gone to local businesses and been able to post things on line to get the word out. There have been shares on our pages from local businesses. We/people can go to our personal webpage and ask people to like the Chamber page to increase visibility as well. We will work on getting the word out about the free memberships to businesses affected by Covid-19.

- d. Review of bylaws and board election timeline - Jason and Laura will meet to edit and create timeline and report at the next meeting.

8. New Business

- a. Foothill High School - ideas for seniors - Kris contacted the Chamber to see if there was something we could help with for the Seniors at Foothill. She sent some pictures of towns that have put the pictures of seniors on flags for the street poles. She looked into it and the cost is very high, about \$65 each, so she is looking at yard signs maybe and other ideas. Jason suggested talking to Joey about signs. Kris has worked with her before so will reach out. She will continue looking into other options as well. Steve Abbott, Principal at Foothill, said they haven't given up on the traditional graduation - even if it means in July or August. He gets companies contacting him every day about doing virtual graduations. Foothill is working to collect ideas right now in case they have to do something else than the traditional graduation. He can ask the senior parents about being willing to release the photos if the picture flag idea flies. They will look at funding, and once they know what is going to happen for sure, they will go in with funding on whatever is decided.

If we do signs, Shawn Anstine, VP at Foothill, worries about if someone will steal them or vandalize them. Abbott said there are variations that can be looked at such as having the families hold the signs. K Lindblom suggested banners across Deschutes or something so it would be harder to vandalize. Shawn mentioned that something could be done with them at the Holiday shopping center or something as well. Kris asked Sober Grad committee also but that money is pretty specific so will see what can be done. She has about 25 people willing to help on this. She is also organizing having a prom for the kids once a date can be set. Abbott thought it was a good idea to combine with them and look at ideas. Kris will look into it more and get back to everyone. Laura asked if Kris could become part of Foothill's committee. Abbott agreed that would be great and he'll add her to the email list.

Chamber discussed if we should reach out to Redding Christian as well and 8th graders. Consensus was that we want to support as much as we can but should limit it to seniors. K Landrey will reach out to Redding Christian and just let them know that we can help connect people to help depending on what they decide.

9. Public Comment - K Landrey would like to try to meet in person next time because there are quite a few people who would like to come. Jason said we'll follow county guidelines on that. However, they can request to attend the Zoom meetings through the website. Jason will also create the Zoom meeting linknow for the next one so that anyone who needs it, we can private message them the link.

10. Adjournment

- a. Motion to adjourn 7:31 by K. Lindblom. Laura Seconds. Ayes carry.