

# 2020-03-31 Meeting Minutes

Virtual

Call to order: 6:08 PM

- Roll call / Introductions

Usual Suspects:

Jason Salter	Present
Kelly Lindbloom	Present
Laura Porzio	Present
Jenny Christmas	
Steve Churchin	
Troy Parrott	
Elaina Tupper	Present
Travis Gilbert	Present
Kim Hess	Present

Jeff Needelman  
Shaffae Homayun  
Ken Freigher  
Liz Machado  
Kelly Landrey

- President's Report - None

- Secretary's Report - None

- Treasurer's Report - Jenny Not here

- Bills for approval

- Committee Reports

- Envision Palo Cedro (Kelly Lindblom / Laura Porzio) No new progress. She's been getting some emails from the county and they are wondering what our status is. We will present it at the chamber meeting, create an actual committee and decide the path forward. Jason asked, Is there anything anyone else can do to take some of the hours off? Laura and Kelly will set a date to meet. Laura asked if there was anyone who is willing to or could check the agendas for the planning commission and BOS meeting to look for PC related items and notify the board when there is. Travis said he could do that. Elaina said she could help if need be.

- Scholarship (Kelly Landry) Travis said Kelly sent the scholarship criteria to the schools a week and a half ago. Not sure how the schools will be doing the scholarships since the kids are out right now. Scholarships are due by May 8th. Seniors are eligible.

- Fundraising (Show & Shine, Christmas, etc...) Travis reported that he, Kelly, and Shafee had met but doesn't think that there were any expenses. Jason will make a task to follow up and see if there were any expenses that we already had. Travis asked if we were going to look at any other fundraisers or just wait until Country Christmas. Kim suggested a poker run for the cars or something. Halloween was suggested as well. We'll revisit at the next meeting when there will, hopefully, be better clarity on what is going on with Covid-19. A Taste of Palo Cedro was suggested as well.

- High Speed Internet (Jason Salter) - no report

- Membership (Jason Salter / Shafee) - To pay go to PaloCedroChamber.org. We have talked about sending an invoice to remind people to sign up. Kelly just got the Burney one. It also has all the fundraisers they do for the year and gives the option to donate to them on the membership form. She will share that with Jason and Shaffae so we can possibly mimic it. Jason is excited to have some ideas and membership options (see below) so will get the memberships reminders sent out asap.

- Mayor (Jason Salter) - Need to put together a mayor committee to select someone to honor who has done lots for PC. (Also need to sequence / create timeline for board elections to make sure we have them in time and follow the bi-laws).

- Old Business

- Quarterly - Kelly - electronic newsletter - Wanted to publicize and spotlight different businesses and / or people each month. Kelly would need people to contribute content, photos, etc. It becomes a struggle if she is the only one doing it. Let's keep it on the agenda and kick it off when people aren't as stuck in our homes. Could ask local businesses when we go to them to write an article about themselves if they want. Could do video interviews as well. Need to get a consistent format for Insta and FB.

- Master Calendar for PC. Jason will get that done

- New Business

- Vote on insurance - Need to authorize payment for Board liability insurance. Kelly - made motion to pay annual board insurance, Elaina 2nd, Ayes carry.

- Schedule social events - We will wait on that until we know more about what people can do and when we can gather again.

- How to publicize meetings when online. - Simple way is to publish a Zoom meeting. Sometimes people will get online just to cause havoc though so recommendation is to not publicly post the link. We need to send it to all of our members at a minimum. We will announce very publicly that our meetings are currently virtual but you only get the link if you ask for it.

- Chamber support - We could give local PC businesses, that may be struggling, a free membership. Could also give businesses an opportunity to pay for another business. Laura motions that we have different membership levels. Regular membership of \$50. Pandemic

relief price of \$0. And Pay it Forward price of \$50 plus any amount of additional businesses at \$50 each. The sponsor can list which businesses/ individual they would like to sponsor or do a generic sponsorship. Kelly Seconds. Ayes carry.

We would also like to repost any comments for support on the Chamber pages. We can reach out to them and ask them what they would like people to know. Could go live on FB as well if we are at the business and tag them while we are there. Elaina will focus on businesses that are open but maybe people don't know about such as construction companies. Bottom line, let's reach out to people/businesses and do a live feed or ask them what they'd like people to know right now. Prep them beforehand and intro self and let them know we are with the Chamber so they know what to expect before doing a live feed.

- Public Comment

No public comments

- Adjournment Elaina motions to adjourn. Travis seconded. Ayes carry. 7:22