

Palo Cedro Chamber Minutes 2-11-20

Call to order: 6:06

Roll Call:

Jason Salter Present
Kelly Lindbloom
Laura Porzio Present
Jenny Christmas Present
Steve Churchin
Troy Parrott
Elaina Tupper Present
Travis Gilbert Present
Liz Machado

Kelly Landrey Present
Shaffae Homayun Present
Ken Freigher Present
Jeff Needelman
Kim Hess

President's Report: No report.

Secretary's Report: Reviewed the bylaws and will work with Jason to update them in Google Docs.

Treasurer's Report: Kelly Landrey got the bank statement and tried to reconcile it. There is a deposit of \$193. Seems electronic. Kelly emailed Jason and hadn't heard back. Jason confirmed the \$193 was 4 online memberships minus the fees. With that info, the statement can now be reconciled. We currently have \$8960.33. Kelly paid the newest quarter of the insurance. *A motion to pay for the next year will need to be made at the next meeting.* Filed the state and federal taxes for 2019. She was able to see that the 2018 taxes weren't filed so may get a bill for that. Kelly will keep the post office box key as she goes every day. She will notify Laura and Jenny when mail comes in for the Chamber.

Motion made to remove Kelly Landrey and Gail Batti from the bank account and add Jenny Christmas and Laura Porzio to the account. Acct # 7456. Laura motioned. Travis seconded. Ayes carry.

Committee Reports

Envision Palo Cedro: Laura shared some of the charts that Kelly Lindbloom has made. Data is almost broken down. Narrative is being worked on.

Fundraising:

Scholarship committee report - They looked at the amount in the bank account and what has been made in the past fundraisers. They would like to do 2 \$1000 scholarships or 3 \$600 scholarships. Would like \$2000 set aside for the scholarships. They are going to go over the criteria some more and will bring that back to the next meeting.

What are the bills? Insurance about 1200. Post office about 120. Small incidentals about 200. Website and Google docs pricing. ***Motion made by Elaina for up to \$2000 for the scholarship fund for scholarships of \$500-\$1000. Jenny Christmas seconded. Ayes carried.***

Show and shine - The date on the letter has been changed but nothing else. Letter needs to be revised. Monday April 13th would be the traditional date. We have until March 25th to get the ad in the "big book". Shaffae will help chair the event. He can go to the businesses and request the support. Kelly can help by telling the chairs what to do and when to do it. Need a second chair to help organize. Need many more people the day of the event. Ken will check with the staff at Tri Counties to see about them helping. ***Motion made by Laura for \$1500 for expenses to put on the event. Elaina Tupper seconds. Ayes carry.***

Shaffae, Travis and Ken will chair the committee. Elaina and Jason can help the day of. First planning meeting will be 2-28-20 at 3:00.

High Speed Internet: To get information, Jason asked for an estimate to pull fiber cable to his house. It would be \$1000 a month for a 30mb connection. It isn't really feasible for most people. Jason hasn't followed up on the lead he has for Charter. He will do so before the next meeting. Shaffae will also talk to someone he knows.

Membership: Jason has one week to make the website nicer. Travis will get him drone pictures and video of PC area to add to the site. Jason will also update the directors. We need to send out a letter to last year's members requesting them to pay for this year's dues. Should also send a letter to all PC businesses letting them know we are up and running and asking them to join the Chamber. Kelly Landrey is revising the letter from the website and Laura Porzio will help edit and revise. Shaffae will work with Jason to create the list. Laura and Kelly will work on the letter. Will have both done by the next meeting and will stamp and label then if not already done.

Old Business: Palo Cedro Park Celebration of North State Wines representation. Laura, Jason, Kelly, Ken, Elaina, and Shaffae will all be attending the event.

New Business:

- Lions BBQ is May 2nd. At Palo Cedro Park. Who can go to represent, help, man a table for signups? Volunteers sign up at next meeting.
- Quickbooks online is about \$300. **Jenny made a motion to pay for QB Online for about \$350. Elaina seconds. Ayes carry.**
- Newsletter and Calendar: Kelly Lindbloom offered to edit and publish an online quarterly newsletter. She would need people to give content such as profiles of members, free classifieds, upcoming events, etc. Elaina offered to proctor a master calendar for PC. Jason said he will create a form for events to be entered, they will be automatically forwarded to Elaina and she can add the event to the calendar. Board is excited to have Kelly and Elaina do the newsletter and calendar.
- Social media: We need to get it figured out for FB and Instagram. Jenny will take over posting on Facebook. Still need someone for Instagram.

Public Comment: Measure A meeting 21st at 6:30 at Cow Creek School. It will be a Q and A session.

Adjournment: Elaina motioned to adjourn the meeting. Jenny seconded. 7:49.