

2019-12-17 Meeting Minutes

Meeting called to order at 6:02

Roll call: Jason Salter, Laura Porzio, Shaffae Hodayun, Kim Hess, Elaina Tupper, Steve Woods, Tiffany Gilbert, Ken Freigher, Jeff Needleman, Travis Gilbert, Kelly Landry, Kelly Lindbloom

Presidents report: Enjoyed the Country Christmas.

Secretary's report: Elaina motioned to approve the minutes from last meeting. Shaffae seconded. Board approved.

Treasurer's report: Kelly has been asking Gail for months to do the Quick Books and give them to her since Gail has stopped coming to the meetings. Gail seems to not have kept records for the last few years at least. If she has, she wouldn't give them to Kelly. Kelly went to the bank and got statements and went back to October of 2018 to do the records. She asks that whoever takes over as treasurer to please double check everything. We have 8,434.93 in the bank today. Includes all costs and income from Country Christmas. The tax form for last year was paid late last year (Dec). We changed our PO box so we haven't gotten the new tax forms. Jason and Kelly will follow up on that and try to get the info or forms so that can be paid for this year. Deadline should be coming up soon. Shaffae will follow up with Kelly. He should have the info in his office.

Committee Reports:

Envision PC - Kelly Lindbloom -

It's the committee working for more comprehensive community planning and seeking community input to support responsible growth and support businesses. Suggested going to the Envision PC page or the Chamber page to read the year end summary. We did a pilot workshop and 7 community workshops with 75 people in attendance. Equates to about 330 hours of community time toward the workshop. Kelly will prepare the data and Laura and she will preview the draft then Kelly will present at the next chamber meeting. She's 70% sure she can have it done in time but it is 330 hours of data to review and write up. Next step after that is to meet with the county again. Kelly explained the history briefly with the county after a question by a member.

Fundraising - Kelly Landrey -

PC show and shine. Realized that she hadn't finished the report on that from this summer when she was reviewing the bank acct. For that event, took in \$3395. Spent \$981 for profit of \$2414.

Country Christmas - \$10,615 brought in. \$4859 in expenses. Total \$5755 profit. People said the alcohol should sell more next time now that people know about it. Kids activities were great

and well attended. A spectator tent for the kids music area would be great next year. Majority of feedback was wonderful. Only negative was that there wasn't straw for people to sit on or a tent to sit under for the rain for the community tent. The straw isn't donated if it's raining because they can't reuse it if it gets wet. The white chairs can be rented for about a buck a piece. Something to look into next time. Suggested that we start a little earlier. Maybe 4-7 instead of 5-8.

High Speed Internet - Jason Salter -

Jason met with Daryl Hovis who is a regional person for Frontier. They have no immediate plans to change due to budget. The CEO was recently let go so there will be all new managers etc. Jason and Daryl will meet in January once the new focus is determined by the new CEO. Charter Spectrum is coming into PC but we don't know the whole extent or timeline. Jason hasn't been able to talk to anyone in person but they need to get on the poles. City of Redding has hired consultants to pull fiber throughout the city. Jason has reached out to some of the CoR people to hopefully get on that committee to try to piggyback with CoR in the hopes to have PC more involved.

Membership- Jason / Kelly Landrey -

QB says we should have 26. Kelly has a list of 25 so need to find out who we missed. She figured it out during the meeting. Only paying members can vote. Most of those are members from the 4th quarter so they won't need to pay again until the end of next year as we allowed them to pay now for next year and be included in the 4th quarter. Need to get the website up so people can pay online. Jason will work to have that done by next meeting. Wants to work with the new membership chair when we get one. Jeff Needleman has ideas for membership.

Old Business:

Officer election - Kelly / Jason

Normally, Members are nominated in November. Voted on in December. We are a little behind. January is the joint meeting where the board decides who will hold which board positions. Nominations: Troy Parrott (not present), Allen Cordy (not present), Shaffae Homayun (accepted), Ken Freigher (Accepted) Kim Hess (accepted), Jenny Christmas (accepted), Travis Gilbert (accepted), Judy LaRussa (not present). There was discussion on how to let people know who everyone is. A paragraph for a bio on the ballot was discussed and agreed that we'd ask them all to write a brief bio that will be included with the ballot.

Troy Parrott- Good Times Pizza

Allen Cordy - Edward Jones. Past president of the Chamber.

Judy LaRussa - East Valley Times. Retiring. May want to get back into community involvement.

Shaffae Homayun - Tri Counties Bank. 16 years. In Business development side now. Was in PC for years. Have been looking for a home out here.

Kim Hess - Life coach and virtual assistant. Grew up in PC. Got involved in the high density housing and becoming reinvolved.

Jenny Christmas - Nurse. Lived in PC since 7 years old. Worked on some of the local committees, runs the FB crime page and responsible growth page for PC.
Ken Freigher - PC Tri Counties. In PC since May. Loves the community.
Travis Gilbert - Waste Management and Drone business. Grew up here. FFA beef, swine, fire academy. Looking for a house in PC. Wants to join a local organization and volunteer his time.

Bio paragraphs will be due (emailed) to Kelly Landrey 12-22-19 by 5pm for all those nominated. A ballot with the bios will be sent to all paying members by 12-29-19. Votes must be in by 1-5-20. Membership will be notified of the new members by email and at the January Joint meeting with the old and new board.

New Business:

Scholarships - In the past the Chamber has had scholarships for local HS students of about \$500-1000. Redding Christian, Foothill, Home school. Jason would like to form a committee to determine how to move forward on this. Kelly made a motion to do at least one scholarship this coming year. Value and logistics to be figured out later. Shafee seconded. Ayes 3 Kelly Landrey, Shaffae Hodayun, Jason Salter to break the tie. Nays, Laura Porzio and Elaina Tupper (would like the process in place before committing to a scholarship) Jason formed the Scholarship Committee. Kelly Landrey, Elaina Tupper, and Travis Gilbert will be on the committee to start. Discussion on prudent reserve and how much we need for the following year.

Meeting time and place: Tuesdays is Rotary every week so may lose some people there. There is another meeting at the church on Tuesdays but we can still meet there. After discussion, meeting time and day (3rd Tuesday at 6pm) will remain the same. Location will be PC Community Church.

Mayor - Jason proposes a Mayor of the Year traveling plaque that will go to different people each year. He motions to spend up to \$100 for the plaque and first person would be Kelly Landrey. Laura Porzio Seconds. A committee will be formed for criteria and process and it was suggested that it be given out at the PC Country Christmas for next year. Jason will chair, Shafee, Kelly, and Tiffany will be on the committee. Vote carried with all Ayes.

Public Comment:

Is there a directory? No. In the past Chamber felt that it wasn't being utilized. Membership committee can look into "new movers" (people who are new to the area). Can maybe buy a list from the post office or County Recorder's office? As a newly reformed chamber, we will be working on how to support businesses and the community going forward.

Copy of Bi-Laws? They are online on the Chamber website.

How does the Chamber promote businesses locally? That is one of the things we will be deciding next year. Discussion on it being a little different because it's not just businesses but the community as well since anyone can be a member. We have a broader mandate.

Adjournment: 7:40 pm

Submitted by Laura Porzio