

2023-8-14 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter -
Mike Bogue -

Guests:

Ron A. Holmstrom
Greg Tavalero
Anna Tavalero
Shannon Carter
Kristin Minugh
John Lee
Jessica Duckett
Lori Templeton
Dan Duckett
Brian Chalmers
Rosemary Johnson
Michael Johnson
Ken Freighter

1. Call to order - 6:03 PM
2. Pledge of Allegiance
3. Roll Call
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org>
5. Secretary's Report -
 - a. Picked up and distributed mail.

- b. I emailed a save-the-date and a reminder for this meeting.
 - c. **Motion to approve July minutes by Kelly Landry. Chelly Mack Seconds. Motion carries.**
- 6. Treasurer's Report -
 - a. Amount: Beginning \$29,715.83, Ending \$27,354.22
 - b. Passed out prepared Statement of Activity
- 7. Guest Presentations
 - a. Lori Templeton - Grind Fire Defense. Custom defense around your home. Lori and her son who is a firefighter work together to educate on removing the fuel and oxygen elements around your home that create the heat that destroys homes and property. Important to implement are planter boxes, tree spacing, and creating defensible space to break up the cycle of a potential fire.
- 8. Committee Reports -
 - a. Board Of Supervisors and Planning Commission updates
 - i. Kelly Landry reports: August 29th at the Board of Supervisor meeting regarding the specific plan and steering committee.
 - b. Fundraising/Community
 - i. 42nd Honeybee Festival - September 23rd and 24th. Hours for the event: Saturday 8:30 - 5:00 and Sunday 8:30 - 4:00. Update from Ken Freigher: There are 75 vendor booths and 7 food trucks registered for the event. Ken will update the Hwy 44 sign with the event information.
 - ii. Halloween Event - Trick or Treat. Tuesday, October 31st. Chair: Trish Palmer. Committee: Kelly Landry & Chelly Mack. The chamber provides posters with a map of participating merchants. Trish will visit the remaining merchants to discuss the upcoming event.
 - iii. Country Christmas - First Friday in December. New hours for the event: 4:00 - 8:00. Chair: Kelly Landry. Committee: Trish Palmer, Chad Fowler, Chelly Mack, and Win Carpenter. The event has outgrown the Holiday parking lot and is moving forward to have the event at Palo Cedro Park and along Cedro Lane. Working with Shasta County for authorization to close Cedro Lane. **A Motion to set a budget of \$10,175 was made by Lani Bangay. Chad Fowler Seconds. Motion carries.** The next planning meeting will be held on August 30th at 6:00 pm at Country Strong Fitness.
 - iv. Membership Chairs: Kim Hess and Kelly Landry. Kelly Landry reported that we had one new member.
- 9. Old Business -

- a. Digital Sign - Travis Gilbert and Chelly Mack - This has been a complicated process with the cost of rezoning the property and communication with CalTrans. At this time it was decided to not move forward with the project and instead will focus on a project for the greater Palo Cedro area.
 - b. Chamber Support Meet & Greet - Anderson, Cottonwood, and Palo Cedro Chambers are holding a Social Meet & Greet on August 24th, 5:00 - 8:00 pm. The location is Gaia Hotel & Spa. **A motion to contribute \$500.00 for our part was made by Kelly Landry. Lani Bangay Seconds. Motion carries.**
 - c. Business of the Month - Palo Cedro Barber Shop. Travis Gilbert will contact Barry Moore to collect information to post on our website.
 - d. National Night Out - Kelly Landry reported that we did not participate.
 - e. Contribution to S.N.A.P. - Chelly Mack. Shopped local for 30-35 litter supplies, paper towels, bleach, and dry/wet cat food. S.N.A.P. was very appreciative of the donation!
10. New Business - No new business
11. Public Comment -
- a. Chad Fowler: Palo Cedro Grange. The first meeting is August 23rd at 6:30 pm and will continue on the 3rd Wednesday of the month. The Grange is restarting after a nationwide lawsuit and is looking for new members for our local chapter.
 - b. Jessica & Dan Duckett are opening a pastry shop in the Holiday Shopping Center. Their daughter is the pastry chef and is excited to bring fancy treats to the community!
 - c. Sheriff Johnson talked about a jail meeting presentation. He is also available for community events.
 - d. Anna & Greg Tavalero are opening The Porch - a coffee, craft beer, and wine mercantile store in the Maxim building. They are experiencing some hiccups with Shasta County.
12. Adjournment - 7:01 PM
- a. **Motion to adjourn by Chelly Mack. Chad Fowler Seconds. Motion carries.**