

2023-5-8 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter - Present
Mike Bogue - Present

Guests:

Lon & Deena Tatum
Ron A. Holmstrom
Diana Ramirez
Nigel Skeet
Garrett Jones
Brian Chalmers
James Mazzotta
Yvonne Mazzotta
Ken Freigher
Kristin Mingh

1. Call to order - 6:02 PM
2. Pledge of Allegiance
3. Roll Call
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org/board/about>
 - a. Met with Anderson & Cottonwood Chambers of Commerce regarding business expos. At the Cottonwood meeting I met Diana Rameriz and we discussed collaborations and Diana is here tonight to share some of the ideas we discussed.
5. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. I emailed Save-the-Date and a reminder for this meeting.

- c. **Motion to approve April minutes by Kelly Landry. Win Carpenter Seconds. Motion carries.**
- 6. Treasurer's Report -
 - a. Amount: Beginning \$29,292.94, Ending \$31,385.57
- 7. Guest Presentations
 - a. Diana Rameriz - Cottonwood Chamber of Commerce. Collaborates with Anderson Chamber of Commerce to share the wealth and burdens, working together with Small Business Development Centers, Smart Women's Business Center, and a Business Expo. Future events include: in late summer - A mixer to start out with meeting each other. In October - Cottonwood Chamber presents How to Fund Your Small Business. In January for Anderson Chamber or Palo Cedro Chamber to host a meeting, and then end summer 2024 with the Expo.
 - b. Nigel Skeet - Enjoy Store and Shasta County Chamber. He shared a comprehensive plan for tourist marketing for Shasta County and all the possibilities and logistics that other counties have in place—introduced his Shasta County Chamber of Commerce and Shasta County Tourism Committee. His big goal is for all the different entities to work together to promote all the events the county offers. For example, an archery competition that is held every year and the Redding Airport and advertising Redding in other airports.
- 8. Committee Reports -
 - a. Board Of Supervisors and Planning Commission updates
 - i. Win Carpenter: Nothing specific
 - b. Fundraising/Community
 - i. Show and Shine Car Show - Kelly Landry, Chelly Mack, and Deena Tatum gave a report.
 - ii. Honeybee Festival - September 23rd and 24th. Hours for the event: Saturday 8:30 - 5:00 and Sunday 8:30 - 4:00.
 - iii. Country Christmas - Next month
 - iv. Membership Chairs: Kim Hess and Kelly Landry. Kelly sent out invoices and received 6 new memberships. We now have 53 paid members.
 - c. Scholarship Chairs: Chad Fowler and Trish Palmer. Redding Christian and Foothill High School. Scholarship applications have been received. Graduations are starting around May 10th. *Locate our Congratulations banner for graduates to put up at graduation time.*
- 9. Old Business -
 - a. Digital Sign - Travis Gilbert and Chelly Mack
 - i. *Travis has not heard from Adam Fiseler and will go to his office to see if there is an update from the Sacramento SacCalTrans office.*
 - ii. Chamber Support Meet & Greet - Palo Cedro Park 1st Cinco De Mayo celebration. Due to the weather, the event ended around 7:45 pm. It was suggested for next year to get the word out earlier.
- 10. New Business -
 - a. Discussion on joining the Shasta County Chamber \$97/year, Anderson Chamber \$115.00/year, and Cottonwood Chamber \$50/year. **Motion by Chelly Mack to**

join Shasta County Chamber, Anderson Chamber, and Cottonwood Chamber for a year. Mike Bogue Seconds. Motion carries.

- b. Participate in National Night Out - Tuesday, August 1, 2023. Discussed what the event entails, how it would work in rural communities, collaborating with local law enforcement, and kid-friendly events. We will discuss it again in July.
- c. Business or person of the month (May 2023) - Vestra Resources who is a new member. *Travis will contact the business for bio and photo.*

11. Public Comment -

- a. Kelly Landry and Palo Cedro Feed are on the Shasta County Board of Supervisors meeting docket on May 11th at 2:00 PM.

12. Adjournment - 7:12 PM

- a. **Motion to adjourn by Kelly Landry. Win Carpenter Seconds. Motion carries.**