

2023-2-13 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter -
Mike Bogue - Present

Guests:

Ron Holmstran
Deena and Lon Tatum
John Gebauer
Chris Kelstrom
Shelly Carlock
Mary Rickert
Allyn Clark
Kimberly Cooke
Courtney Walker
Jason Martinez
Paul Coryorassi
Marcello Corropassi
Elijah Rheem
Cameron Vallelange
Connor Modesitt
Kole Martinez
Jenn Wright

1. Call to order - 6:03 PM
2. Pledge of Allegiance
3. Roll Call / Introduction -
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org/board/about>
 - a. Nothing new to report

5. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. I emailed Save-the-Date and a reminder for this meeting.
 - c. Approve minutes for the January meeting will be done at our March 13, 2023 meeting.
6. Treasurer's Report -
 - a. Amount: Beginning \$27,505.44, Ending \$26,707.19.
 - b. Kelly is missing some bank statements.
 - c. Ten memberships came in.
 - d. Putting together a binder for January - December
 - e. Insurance and year-end report have been completed. *Kelly will get together with Jason for taxes.*
7. Guest Presentations
 - a. Shelly with Palo Cedro Park - The Celebration of North State Wine will be held March 11, 2023, from 5:00 pm to 10:00 pm at Dignity Health Connected Living
 - b. Jason Martinez with Foothill High School Baseball Team - Getting the word out on team events and fundraisers. Raising funds for field improvements, repairs, a new scoreboard, and safety on the field.
 - c. Allyn Clark recently retired from the City of Redding Director of Finance - provided insight on incorporation for Palo Cedro. Getting together a diversified team. What do we want to accomplish? Most important of all is that we have to be unified. LAFCO is a statewide sphere of influence. There is a process to apply. Our area rep is George Williamson 707-496-0861.
8. Committee Reports -
 - a. Board Of Supervisors and Planning Commission updates
 - i. Win Carpenter/Chelly Mack: Fountain Wind AB205 Bill is back on the agenda due to Genco going to the state. Supervisor Mary Rickert gave some history on the project. Involves putting windmills in dense forest areas and single places can't fight fires if a fire is in the area.
 - ii. Supervisors Mary Rickert and Chris Kelstrom gave an update on the jail that they are accepting applications for Correctional Officers.
 - b. Fundraising/Community (Show & Shine, Christmas, etc...)
 - i. Show and Shine Car Show - Monday, April 24th at Allen and Dahl. Allen and Dahl will not have any services that day. We can start setting up at noon. The event will be 3:00 pm - 7:00 pm. Kool April Nites provides a booklet in their registration goodie bags. Chelly Mack will place a 1/8 ad that Joey will design. \$5.00 entry fee and we need sponsorships. Lon and Deena will provide the hot dog wagon. Motion made to give a \$1,500 budget for trophies, advertising, and supplies **by Kelly Landry. Lani Bangay seconds. Motion carries.**
 - ii. Honeybee Festival - Palo Cedro Park had a meeting and there is a change of venues. The location will be Hawes Farms.

- c. Membership Chairs: Kim Hess and Kelly Landry. Kelly will send an invoice template so that emails can be sent out. Dues are due in January. After July, dues will be \$30, and then annual dues of \$50 in January.
- d. Scholarship Chairs: Chad Fowler and Trish Palmer. Redding Christian and Foothill High School. *Locate our Congratulations banner for graduates to put up at graduation time.*

9. Old Business -

- a. Digital Sign - Travis Gilbert and Chelly Mack
 - i. The property owner was contacted by Travis Gilbert. Per CalTrans, the property would need to be zoned for Commercial Industrial and it's too expensive for the property owner to proceed. The owner of Bishop Quinn is in Sacramento and Travis has left a message. Will wait 30 days to see if we hear back. An option would be to contact Jim Owens from Holiday since they have a sign on their property.
- b. Chamber Support Meet & Greet - June 10th is a possible date. Checking to see if it will work with the upcoming graduations and the Shasta County Fair.
- c. Anthem Coffee - Anthem Coffee is no longer interested in opening in Palo Cedro at this time. Chad Fowler sent the letter to Jim Owens and there was some misunderstanding between Ken Miller and Jim Owens.
- d. Website Assistant - Kelly Landry was added access to the Palo Cedro Google Documents. Jason Salter would like the Palo Cedro Chamber of Commerce website off his server. A motion to spend up to \$500 to create a new website using SquareSpace **by Lani Bangay. Mike Bogue seconds. Motion carries.** Lani Bangay will work on the new website.

10. New Business -

11. Public Comment -

- a. Status on Tractor Supply discussion was held with Supervisor Mary Rickert contributing and Kelly Landry had sent Tractor Supply a letter and received a generic response.
- b. Lon Tatum discussed Starbucks coming to the empty space in the Holiday Center.

12. Adjournment - 7:39 PM

- a. **Motion to adjourn by Lani Bangay. Kelly Landry Seconds. Motion carries.**