

2023-10-09 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter - Present
Mike Bogue - Present

Guests:

Lon & Deena Tatom
Andy Main
Laura Bogue
Ron Holmstrom
John Lee
Susan Kloper
Jessica Duckett
Jeff Needleman
Kristin Mingh

1. Call to order - 6:06 PM at Country Strong Fitness
2. Pledge of Allegiance
3. Roll Call
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org>. Nothing to report.
5. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. I emailed a save-the-date and a reminder for this meeting.
 - c. I emailed the flyer for the Palo Cedro Planning Strategy Survey.
 - d. **Motion to approve September minutes was made via email approval due to not having the correct beginning and ending amounts for the Treasurer's report.**
6. Treasurer's Report -
 - a. Amount: Beginning \$27,037.22, Ending \$27,595.12

- b. Passed out prepared Statement of Activity
- 7. Guest Presentations
 - a. No guest presentation
- 8. Committee Reports -
 - a. Board Of Supervisors and Planning Commission update by Chelly Mack:
Follow up on the Board of Supervisors meeting. Chris Kelstrom and Mary Rickert will hear from the community on October 15, 2023, from 9:00 am to 3:00 pm at the Palo Cedro Park. Chelly Mack read from the minutes of the Board of Supervisors meeting in reference to how it went from creating a Steering Committee to an in-person survey event with Chris Kelstrom and Mary Rickert. There were no actual minutes from this agenda item, just a copy and paste from the agenda item description.
 - b. Fundraising/Community
 - i. 42nd Honeybee Festival - September 23rd and 24th. Andy Main reports: One of the best-ever events! Over 8,000 were in attendance for both days. The vendor booth numbers were higher and it appears we grossed more revenue than in the past. A full report at the Palo Cedro Park monthly meeting. A thank you to the Palo Cedro Chamber volunteers who helped set up. During Andy's report, it was asked why the Palo Cedro Planning Strategy Survey event was changed from Holiday Market to Palo Cedro Park. Andy wasn't aware that it was originally planned to be held at Holiday Market. There was a discussion on the event by several in attendance. Lani Bangay brought the conversation back with the reminder of the steering committee component. When taking the survey ask Chris and Mary questions about what the committee would look like, how many would be on the committee, how will they be chosen, and when will the committee start meeting.
 - ii. Halloween Event - Trick or Treat. Tuesday, October 31st. Chair: Trish Palmer. Committee: Kelly Landry & Chelly Mack. The posters were just sent via email to Kelly Landry and Trish Palmer by Joey Ortez. Kelly will contact Minute Man for printing quotes. **A motion for up to a \$400 budget for Trick or Treat candy and printing posters and flyers was made by Kelly Landry. Chelly Mack Seconds. Motion carries.** Due to Joey Ortez moving out of the area, it was discussed who would design for our future needs. Minute Man does have a designer in-house and Kelly will contact Joey for all of our original designs and will check with Minute Man on their availability to add the Chamber as a new client. Laura Bogue volunteered to hand out candy under the Chamber tent

along with the Foreign Exchange Students. Lani Bangay said the tent can be in the parking lot of Country Strong Fitness.

- iii. Country Christmas - First Friday in December. Hours for the event: 4:00 - 8:00. Chair: Kelly Landry. Committee: Trish Palmer, Chad Fowler, Chelly Mack, and Win Carpenter. The next planning meeting will be held on October 11th at the Palo Cedro Park to walk around the grounds. 12 vendors and 1 non-profit have registered and paid. Regarding food vendors: 3 have paid, 1 donated (Palo Cedro Park), and 1 is a \$500 Sponsor (Goodtimes Pizza) which receives a spot with the Sponsorship. The Sponsorship Forms have been distributed and are available. Shasta County approved the road closure of Cedro Lane. Contacting CHP for traffic control. Chelly Mack spoke with David Fisher at In And Out Market and he is willing to accommodate the event in any way he can. He asked, "What do you want from me?" Thank you, David!
- iv. Membership Chairs: Kim Hess and Kelly Landry. 53 paid members at this time. **A motion for membership dues paid October 1, 2023 thru December 31, 2023 be valid until December 31, 2024 by Kelly Landry. Win Carpenter Seconds. Motion carries.**

9. Old Business -

- a. Business of the Month - Susan Kloper with Cedar Tree after she joins.
- b. Nominations for Palo Cedro Chamber Directors. The 4 seats that are available are: Travis Gilbert, Kimberly Hess, Chelly Mack, and Chad Fowler. The nominations received are: Josh Mack, Jason Hull, Joe Simonis, Brian Chalmers, Chelly Mack, Chad Fowler, and Ron Holmstrom. A discussion was held on the protocol when a director is appointed by the president and how it counts towards the term. Kim Hess will contact each nominee to confirm they still want to run, get a short bio and photo, and then put together a voting ballot using Survey Monkey. Voting will take place in November.
- c. Lani Bangay purchased a PA System and introduced us to the capabilities and accessories. Speaker, stand, a wired mic. He will order 2 more cables for cell phone connections vs. using bluetooth connection.

10. New Business -

- a. The Cottonwood, Anderson, and Palo Cedro Chamber networking group is holding the first of three events. On October 12th at 6:00 PM at the Cottonwood Community Center is a presentation on Funding. A graphic was shared on our Facebook page and Kim Hess will email it to our community. In 2024 Anderson will hold the second event on HR, and Palo Cedro will host the third event on Fire Defense and Insurance.

11. Public Comment -

- a. The Palo Cedro Park will need lights for Country Christmas. Water Emergency Supply will donate 12 light stands and a 20x30 tent. More research will be done to find more lighting.

12. Adjournment - 7:09 PM

- a. **Motion to adjourn by Kelly Landry. Chad Fowler Seconds. Motion carries.**