

2023-1-17 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter - Present
Mike Bogue - Present

Guests:

Deena and Lon Tatum
Ron Holmstran
John Gebauer
Chris Kelstrom
Ken Freigher
Josh Mack
Andy Main
Joe Gagliardi
Luke Gagliardi
Brian Chalmers
Laura Bogue
Jenn Wright
Steve Woods
Laura Porzio

1. Call to order - 6:06 PM
2. Pledge of Allegiance
3. Approve minutes for the November meeting. **Motion by Chelly Mack. Mike Bogue Seconds. Motion Carries.**
4. Motion to accept board members to be accepted in the positions listed:
 - a. Travis - President
 - b. Chelly Mack - Vice President
 - c. Kim Hess - Secretary
 - d. Kelly Landry - Treasurer
 - e. Mike Bogue - Director

- f. Win Carpenter - Director
 - g. Lani Bangay - Director
- by Kelly Landry. Lani Bangay seconds. Motion carries.**
5. Roll Call / Introduction - We went around the room and introduced ourselves
 6. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org/board/about>
 - a. Met with Jason and who was able to transfer most of the access to Travis. Updated the website. Access to Google Drive.
 7. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. Emailed Save-the-Date and a reminder for this meeting.
 8. Treasurer's Report -
 - a. Amount: Beginning \$18,286.96, Ending \$27,505.44.
 - b. Motion to remove Jason Salter (Co-President) and Trish Palmer (Treasurer) from Tri Counties Bank and to add Travis Gilbert (President) and Kelly Landry (Treasurer) to the account **by Kelly Landry. Trish Palmer seconds. Motion carries.**
 - c. Motion to pay the annual amount for the Post Office for our mailbox **by Kelly Landry. Mike Bogue seconds. Motion carries.**
 9. Committee Reports -
 - a. Board Of Supervisors and Planning Commission updates
 - i. Chris Kelstrom provided an update on the Shasta County Jail Project. 250-bed facility. \$25,000 Wagon Wheel Justice. Shasta County held meetings to discuss a new build on Airport Road with the community members. The new board that is seated went back to the 250-bed facility and continue with the expansion. As the property comes available around the current jail, the county will acquire it and expand increasing to 1,500-bed pods in the future.
 - ii. There was a discussion on the Board of Supervisors and Planning Commission notice of purpose-use permit in Palo Cedro.
 - iii. Motion made for Win Carpenter to chair the Board of Supervisors and Planning Commission Committee **by Kelly Landry. Chad Fowler seconds. Motion carries.**
 - b. Fundraising/Community (Show & Shine, Christmas, etc...)
 - i. Country Christmas - Travis Gilbert gave an update on the event: What were your thoughts? It was cold. Would take the cold over the rain! Received both positive and negative comments. Nash Farm did an amazing job with the train! \$14,000 profit. Expenses were less this year. Water Emergency Supply donated all the lighting. Next year they will

donate everything we need that they have available. Discussed moving the event to Palo Cedro Park and Cedro Lane due to tying up Rite Aid and Holiday Market parking lot. Per Phil, Holiday Market experiences a loss of around \$20,000 that night. Make it more of a street fair venue. In-N-Out and Bishop Quinn are okay with using the parking lot and Nash Farm will participate with the train. Trish Palmer had a solution for having enough water for the beverage booths by looking into the cost of the square water containers. Will coordinate with Palo Cedro Park. Start planning the 2023 Country Christmas in June or July.

- c. Show and Shine Car Show - Monday, April 24th at Allen and Dahl. It was mentioned about partnering with Palo Cedro Park - an event during Kool April Nites. Chelly Mack will chair. Deena Tatum will assist. Andy Main & Ken Freigher will also be available to assist. Ortega's and Palo Cedro Park are possible vendors.
- d. High-Speed Internet (Jason Salter) Delete from agenda and committee list
- e. Membership Chairs: Kim Hess and Kelly Landry. Kelly will send an invoice template so that emails can be sent out. Dues are due in January. After July, dues will be \$30, and then annual dues of \$50 in January.
- f. Scholarship Chairs: Chad Fowler and Trish Palmer

10. Old Business -

- a. Digital Sign - Chelly Mack
 - i. Pat Corey/McHale Signs after being contacted to speak at our chamber meeting replied: However I will only be delivering bad news that the chamber would not be able to obtain a permit for an off-premise advertising sign on highway 44 from the County of Shasta or from the State of California outdoor advertising division. Chelly Mack and Chris Kelstrom will research the next steps.
- b. Chamber Support Meet & Greet. On hold for now. Discussion on having a Spring and Fall potluck at Palo Cedro Park. Let's be creative and think of different events - showing a movie or having a BBQ were some ideas that were mentioned.
- c. Concern over a big box coffee shop when Anthem Coffee who is local would like to find a space in Palo Cedro. Per Ken Miller Starbucks is interested again in the old pharmacy building and he is wanting to move forward with Starbucks. Does Jim Owens who owns the building know that there are local businesses that are interested in the space? There is also a butcher and a baker who is looking at locations within Palo Cedro. Joe Gagliardi and Lon Tatum will also give some information to business owners who are looking for space in Palo Cedro. Motion to write a letter to Jim Owens sharing the Chambers' thoughts on local business' vs big box business renting space in Palo Cedro **by Chad Fowler. Win Carpenter seconds. Motion carries.** Chad will write a letter.

11. New Business -

- a. Palo Cedro Little League - Travis Gilbert received an email from Foothill Area Little League regarding becoming a sponsor for the program. Kelly Landry suggested also sponsoring the Palo Cedro Soccer League. We discussed sponsoring a team, player, equipment, or something we could put our chamber logo on. Motion to support both leagues (baseball and soccer) each with a \$750 donation cap for what they need **by Kelly Landry. Mike Bogue seconds. Motion carries.**
- b. Website Assistant - with Jason Salter stepping down we should look for someone to keep our chamber website up to date. Andy Main mentioned that Palo Cedro Park has a 4-person committee and their monthly fee is \$150 to keep the website current. Options are to check with Jason Salter's company and pay a monthly fee or find a resource that provides this service, or switch to a WIX website. Motion to create a committee to review options **by Mike Bogue. Win Carpenter seconds. Motion carries.** Committee Members: Chad Fowler is Chair with Lani Bangay appointed.
- c. Donation to Country Strong Fitness - Travis Gilbert brought up the generosity of Country Strong hosting us for our monthly meetings. They do rent the space to the community. With us using the space we are generating utility bills. We discussed several options: 2 years pro gratis membership, or a one-time monetary gift, and Lani Bangay declined both options. Motion to give Country Strong a one-time gift of \$200 to pay for utilities for the year **by Chad Fowler. Trish Palmer seconds. Motion carries.**
- d. Changing our monthly meeting date - The third Tuesday of the month conflicts with some local associations. Palo Cedro Lions meet on Tuesday and Palo Cedro Park meets on Thursday. Motion to change our meeting dates to the second Monday of the month at 6:00 PM at Country Strong **by Chad Fowler. Kelly Landry seconds. Motion carries.** Our next meeting will be on February 13, 2023.

12. Public Comment -

- a. Andy Main with Palo Cedro Park. Palo Cedro Park will be having a fundraiser to assist with the restroom remodel. The project involved more than what they were expecting and their costs are estimated at \$30,000 - \$40,000. Fundraiser details: North State Wine event - March 11, 2023, at Mercy Oaks. \$65/person, \$475/table, or \$700/sponsor. For more information: pcpark.org
- b. John Gebauer requested that the Palo Cedro Chamber look into becoming incorporated. Travis Gilbert will connect with John's friend to schedule a date to speak at one of our meetings for 30 minutes.

13. Adjournment - 7:33 PM

- a. **Motion to adjourn by Win Carpenter. Kelly Landry Seconds. Motion carries.**