

Palo Cedro Chamber of Commerce

February 6, 2024 Meeting Minutes

Board Members:

Lani Bangay	present
Mike Bogue	present
Win Carpenter	present
Chad Fowler	present
Ron Holmstrom	present
Jason Hull	present
Kelly Landry	present
Chelly Mack	present
Josh Mack	present

Guests:

Jeff Needleman, *PC3 Church*
Dan Duckett, *Lassen Pastry Co.*
Jessica Duckett, *Lassen Pastry Co.*
Travis Gilbert
Brenda Stark, *PC3 Church*
James Stark, *PC3 Church*
Andy Main (*arrived late*)

1. Call to Order: 6:01 pm at Country Strong Fitness
2. Pledge of Allegiance
3. Roll Call
4. President's Report: met with Travis Gilbert regarding the transition of presidential duties.
5. Secretary's Report:
 - a. Review and Approve Minutes from the last meeting. Motion to approve January minutes: Chelly; 2nd: Kelly; Approved
 - b. TriCounties Bank: secretary to sign minutes for bank account name transfers (done)
6. Treasurer's Report: Kelly received the PO Box key from Kim (provided to Jason); internet hosting- Lani and Kelly met to handle the hosting fee; Kelly paid the annual fee for the storage unit.
 - a. 2024 Budget: this budget was approved during the January meeting.
 - b. Account Balance:
 - i. Beginning balance: \$40,563.75
 - ii. Ending balance: \$39,150.59
7. Committee Reports
 - a. Board Of Supervisors and Planning Commission Updates - Win Carpenter: nothing to report.
 - b. Fundraising Events:
 - i. Membership - Kelly Landry - Send out Quickbooks Invoices in January: 50 current paid memberships, 19-20 statements sent, and notifications sent to unpaid members. NOTE: Annual dues are due the first of the year.

- ii. Show & Shine: Chelly reported reaching out to key people but hasn't received a response. She will try reaching out via Facebook. Monica knows we want a spot in this event. Travis Gilbert will help Chelly. Invite Rosie's Food Cart to be the featured food vendor. Show & Shine Event: Monday, April 22. Time: 3-6 pm.
- iii. Palo Cedro Country Christmas - Report from Kelly Landry: nothing to report at this time.

8. Old Business

- a. Business of the Month for March:
 - i. Ron proposed featuring two businesses of the month, and a discussion followed—no motion followed.
 - ii. March: Crown Motors (they are members and a large donor for Country Christmas). Chelly: motion to approve Crown Motors for March Business of the Month; Ron: 2nd; Approved.
- b. Anderson will host the next event on Feb 8th, 2024, from 4-6 pm at the Anderson Community Center. Aflac, HR, KNS Staffing Solutions, and others are scheduled to attend the event.

9. New Business:

- a. Lani: Schedule the Business of the Month in advance (3-6 months). Kelly likes the idea. Chelly requested a page with current members at monthly meetings to see the listing. Allyn and Dahl for April. Secondarily for April: Rosies Food Cart. Little Wagon Farmstead for May. Business of month now covers March-May.
- b. Website: Chelly asked if the membership listing is current on the site. Kelly has 5 or 6 businesses to update. Kelly to take pictures.
- c. Google Docs: Chelly is asking for guidance—difficulty locating recent files. Discussion followed. We will work to streamline the Google Docs folders.
- d. Ron mentioned that a master community calendar should include events in Palo Cedro/Millville related to the chamber calendar. Kelly has a calendar and agrees this is a good idea. Ron will take the lead on the Event Calendar.
- e. Advertising: Kelly asked for ideas on advertising. A discussion of marketing and slogan ideas followed. Kelly will present a proposal to the board at the March meeting.
- f. Hwy 44 Sign: Chelly asked who would update the letters on the sign. Josh recommended adding the Sign Committee to the Committee reports to each monthly agenda. Discussion followed. Decision: To add to the monthly agenda.

10. Public Comment

- a. The celebration of Northstate Wine is sold out today for March 2, 2024, per Andy.
- b. Andy recommends limiting the Businesses of the Month to 3 months and not beyond that.
- c. Andy shared ideas for updating the website.
- d. Jeff is retiring from the PC Community Church, passing the torch to Pastor James Stark, and living in Palo Cedro.

11. Adjournment: Motion: Kelly, 2nd: Win, Approved at 7:12 pm

