

2023-7-10 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack -
Kim Hess - Present
Kelly Landry - Present
Chad Fowler -
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter -
Mike Bogue - Present

Guests:

Ron A. Holmstrom
Beth Wood
Kimber Rickey
David Rickey
Michelle Bergeron
Matthew Bergeron
John Lee
Jeff Needleman
Laura Bogue

1. Call to order - 6:01 PM
2. Pledge of Allegiance
3. Roll Call and everyone introduced themselves
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org>
5. Secretary's Report -
 - a. Picked up and distributed mail.
 - b. I emailed a reminder for this meeting.
 - c. **Motion to approve June minutes by Lani Bangay. Trish Palmer Seconds. Motion carries.**

6. Treasurer's Report -
 - a. Amount: Beginning \$29,830.53, Ending \$29,715.83
 - b. Passed out prepared Statement of Activity
7. Guest Presentations
 - a. Matthew Bergeron - with Mom who spoke for him due to wisdom tooth pain. Graduated with a 3.37 GPA from Redding Christian School. Participated in 4 sports. Matthew has been accepted to Simpson College and will be on the football team. He is seeking a degree in sound engineering and commercial music and someday hopes to have his own sound system business.
 - b. Beth Wood - Presented how the Small Business Development Center can benefit a small business. Their goal is to help businesses plan, grow, & succeed in the community. They have several advisors to assist with HR, business plans, and funding. The SBDC offers many trainings and workshops both in person and online. For more information visit: SBDCSC.ORG for upcoming events and training workshops.
8. Committee Reports -
 - a. Board Of Supervisors and Planning Commission updates
 - i. Win Carpenter was not in attendance so Ron Holmstrom gave the report: July 25, 2023, at 9:00 am at the Shasta County Board of Supervisors will be a presentation of resolution by staff and voting for the Palo Cedro Steering Committee.
 - b. Fundraising/Community
 - i. Scholarship Chairs: Chad Fowler and Trish Palmer. Two \$800 scholarships were given to Matthew Cash from Foothill High School who will be attending Oregon State to study technology and Matthew Thomas Bergeron from Redding Christian School who will attend Simpson College to study sound engineering and commercial music.
 - ii. 42nd Honeybee Festival - September 23rd and 24th. Hours for the event: Saturday 8:30 - 5:00 and Sunday 8:30 - 4:00. Planning to hold at Bishop Quinn.
 - iii. Halloween Event - Trunk or Treat. Tuesday, October 31st. Chair: Trish Palmer. Committee: Kelly Landry & Chelly Mack. The chamber provides posters with a map of participating merchants. Next week Trish will visit the merchants to discuss the upcoming event.
 - iv. Country Christmas - First Friday in December. Chair: Kelly Landry. Committee: Trish Palmer, Chad Fowler, Chelly Mack, and Win Carpenter. The first planning meeting was held on July 5th at 6:00

pm at Country Strong Fitness. Palo Cedro Park is the first choice to hold the event. The only concern is closing Cedro Lane to through traffic. Rader from Rader Evacuating, Inc will submit the proper paperwork for authorization from Shasta County to close off Cedro Lane from both directions.

- v. Membership Chairs: Kim Hess and Kelly Landry. Kelly Landry provided a current membership list with 47 paid members.

9. Old Business -

- a. Digital Sign - Travis Gilbert and Chelly Mack - This has been a complicated process with the cost of rezoning the property and communication with CalTrans. Travis Gilbert has contacted the Sacramento office with photos and details of a digital sign that he noticed en route to the Inter Mountain Fair in McArthur, CA. There is a digital sign along Hwy 299 that is on residential property matching the circumstances we have along Hwy 44.
- b. Chamber Support Meet & Greet - Anderson, Cottonwood, and Palo Cedro Chambers are holding a Social Meet & Greet on August 24th, 5:00 - 8:00 pm. The location is TBD. Each chamber's contribution will be \$200.00. When everything is finalized the board will vote via email.
- c. Business of the Month - Vestra Resources, Inc with Wendy Johnston.
- d. Donation Request form S.N.A.P. Spay, Neuter, and Protect. S.N.A.P. submitted a Donation Request Form with a list of supplies requested.
Motion for Chelly Mack and Kelly Landry to spend up to \$500 for desired supplies to purchase from local businesses was made by Lani Bangay. Mike Bogue Seconds. Motion carries.
- e. National Night Out - Tuesday, August 1st. Kelly Landry will check with Palo Cedro Park for the availability to hold the event there. Keeping it simple with Bring Your Own BBQ.

10. New Business - no new business

11. Public Comment -

- a. Laura Bogue wanted to confirm who was invited to join the event that the three chambers are holding on August 24th. All members are welcome to attend.

12. Adjournment - 7:04 PM

- a. **Motion to adjourn by Kelly Landry. Trish Palmer Seconds. Motion carries.**