

2023-3-13 Meeting Minutes

Board Members:

Travis Gilbert- Present
Chelly Mack - Present
Kim Hess - Present
Kelly Landry - Present
Chad Fowler - Present
Trish Palmer - Present
Lani Bangay - Present
Win Carpenter - Present
Mike Bogue - Present

Guests:

Laura Bogue
Courtney Walker - Member's 1st Credit Union
Brian Chalmers
Ron Holmstran
Jason Hull
John Oakes
Andy Main
Stuart & Kristin Minugh
Quenton Davis and family
John Lee
Deena and Lon Tatum
Wittunt Adent (new guy)
Jenn Wright
Ken Freigher
John Gebauer

1. Call to order - 6:02 PM
2. Pledge of Allegiance
3. Roll Call / Introduction - The Board Members went around and gave our names and position.
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org/board/about>
 - a. Nothing new to report
5. Secretary's Report -

- a. Picked up and distributed mail.
 - b. I emailed Save-the-Date and a reminder for this meeting.
 - c. **Motion to approve January minutes by Chelly Mack. Win Carpenter seconds. Motion carries.**
 - d. **Motion to approve February minutes by Chelly Mack. Mike Bogue seconds. Motion carries.**
6. Treasurer's Report -
- a. Amount: Beginning \$26,707.19, Ending \$26,880.44
 - b. Kelly reported that she has all the previous members listed in QuickBooks and has made test runs by emailing an invoice. It's not working like she wanted and asked for assistance. Community member Mary Twining volunteered to assist Kelly.
7. Guest Presentations
- a. Quenton Davis did an excellent job with his book presentation and shared a QR Code for direct ordering. Quenton's goal is to reach best-seller which is 5,000 copies! It would help so much if you bought a copy, or five! Go to Amazon and search for Griffey The Frenchie.
 - b. Todd Twining and his wife Mary have Sparrow Valley Ranch, an online marketing company, and a band. He loves to provide live music at community events and their daughter recently joined the band. For more information on his businesses:
sparrowvalleyranch.com
reddingonlinemarketing.com
jinxlive.com
8. Committee Reports -
- a. Board Of Supervisors and Planning Commission updates
 - i. Win Carpenter/Chelly Mack: Board of Supervisor meeting on 3/14/2023 at 9:00 am in the BOS Chambers. On the agenda is Palo Cedro Envision project.
 - b. Fundraising/Community (Show & Shine, Christmas, etc...)
 - i. Show and Shine Car Show - Monday, April 24th at Allen and Dahl. Flyers done. Joey did a beautiful job. Chelly has posters to pass out. We are in the Kool April Nites booklet that goes in the goodie bags. The Trophy project is underway at K & M Custom Trophies and everything is on track. Next is finding sponsorships for the event and show categories.
 - ii. Honeybee Festival - September 23rd and 24th. Right now it is a rumor regarding moving the event to Hawes Farm. Hours for the event: Saturday 8:30 - 5:00 and Sunday 8:30 - 4:00.
 - 1. Andy Main shared about Palo Cedro Park's fundraising for the restroom project (estimated to be completed by 4/15/2023) and an upcoming event: Easter in the Park on Saturday, April 8th at 10:00 am. The Easter egg hunt will start at 11:00 am.
 - iii. Country Christmas - Trish Palmer explained her request to purchase (2) 10-gallon thermos jugs for hot water and cold drinks depending on the

event. **Trish Palmer made a motion to purchase (2) 10-gallon double wall containers for approximately \$223. Mike Bogue seconds. Motion carries.**

- c. Membership Chairs: Kim Hess and Kelly Landry. Kelly is working on emailing out invoices to all past members. 26 members have paid up for 2023. Once Kelly has QuickBooks operating as planned she will send out an email with an invoice that can be paid right to QuickBooks.
 - d. Scholarship Chairs: Chad Fowler and Trish Palmer. Redding Christian and Foothill High School. Travis will share the application that Joey Ortiz created. *Locate our Congratulations banner for graduates to put up at graduation time.*
9. Old Business -
- a. Digital Sign - Travis Gilbert and Chelly Mack
 - i. The property the digital sign is on is zoned for residential. CalTrans does not allow signs on residential property but per Shasta County, it is allowed. Adam Fieseler - Shasta County Planning Division Manager is going to talk to CalTrans in Sacramento for clarification.
 - b. Chamber Support Meet & Greet - Spring Movie Nite May 20th at Palo Cedro Park.
 - c. Website - Lani Bangay gave an update on the new website. Simplifying to a simple website. Travis Gilbert has contributed a drone video. The chamber will have an admin account. Transferring the domain is in pending status due to collaborating with Jason Salter to complete the process. Also working on a contact form for contacting the chamber.
 - d. Community Scholarships - Chelly Mack opened up a discussion on sponsoring limits due to so many leagues of different sports, ages, and schools. Who and how can a sponsorship benefit the team or organization? It was agreed upon to have an application form to hand out to anyone who would like to apply for a donation.
 - e. Foothill High School Baseball Team - dropped off some tickets for their Auction/Dinner Fundraiser.
10. New Business -
- a. Travis Gilbert read an email from CalTrans regarding a Clean-Up Event on March 25 at League of Dreams. The Palo Cedro Chamber of Commerce would be given a booth to pass out our brochures and the mission. We decided to decline the offer.
 - b. Travis Gilbert brought up changing our name to include Community so it attracts more people from the community on Facebook and also on our website. Kelly Landry went over the process of our status with the State of California and that we have to remain Greater Palo Cedro Area Chamber of Commerce.
 - c. Travis Gilbert read the first paragraph of a letter he received from a member and that he is stepping down from his involvement with the chamber meetings and events.
 - d. Josh brought up that due to the Grange's involvement in a lawsuit the Palo Cedro Farmer's Market is looking for a new location for their Thursday markets.

- e. Andy Main with Palo Cedro Parks thanked Travis Gilbert for sitting in on the meeting for the development of the softball/soccer fields. Monthly meetings are at the Grange on the 2nd Thursday of the month at 6:00 PM. (Exception: the March meeting will be held on March 16th)

11. Public Comment -

- a. Kelly Landry read a letter from Jennifer Maples: I am Dr. Jennifer Maples, owner of Above and Beyond Animal Care in Bella Vista. I have lived in Palo Cedro for over 27 years. It has come to my attention that both Chad Fowler and Lani Bengay have knowingly started and continued to operate non compliant businesses in Palo Cedro. Both businessmen are violating zoning regulations with their learning centers. I completely understand the frustration with our available educational services as I too, put my child through alternate paths to get him through high school. I'm sure these issues were exacerbated by COVID. This does not negate the need for any of us to maintain integrity by following regulations and laws.

The situation with Roots EDU has escalated beyond non compliance. Their illegal occupancy of both the Palo Way and Deschutes locations has led to the owner's of these buildings to suffer the burden of his violations. Dave William's now has a lien on his building. Lon Tatum's building is next.

These businessmen are a poor example of community, integrity and positive development. I would ask that both Chad Fowler and Lani Bangay step down from their current positions as directors on the Board of the Palo Cedro Chamber of Commerce. If or when they achieve compliance with local laws and regulations, they would be welcomed back to run in the future.

A Chamber of Commerce is meant to strengthen and support legitimate growth of businesses and development of our community. What is happening is corrupt and inexcusable.

Thank you,

Dr. Jen

- b.

12. Adjournment - 6:57 PM

- a. **Motion to adjourn by Win Carpenter. Chelly Mack Seconds. Motion carries.**