

2022-11-15 Meeting Minutes

Board Members:

Jason Salter - Present
Laura Porzio - Present
Travis Gilbert- Present
Kim Hess - Present
Liz Machado - Present
Chelly Mack - Present
Steve Woods - Present
Chad Fowler - Present
Trish Palmer - Present

Guests:

Deena and Lon Tatum
Win Carpenter
John Lee
Ron Holmstran
Paul Wood
Zack Wood
Kim Collins
John Gebauer

1. Call to order - 6:00 PM
2. Pledge of Allegiance
3. Roll Call / Introduction - We went around the room and introduced ourselves
4. President's Report - Meeting minutes are posted on the website:
<https://palocedrochamber.org/board/about>
 - a. Welcomed new members - Barry from the Barber Shop
 - b. Introduced the new Board Members:
 - i. Lani Bangay
 - ii. Trish Palmer
 - iii. Win Carpenter
 - iv. Kelly Landry
 - v. Mike Bogue
 - c. Laura brought up the requirement of being an active Chamber member for 6 months prior to joining the board. Jason confirmed that all the candidates had been paying members for 6 months or more.

- d. Jason read the Chambers' response to Joey Ortez and Kelly Landry's letters from the 8/16/2022 meeting.
 - e. December meeting? Yes or No
5. Secretary's Report -
- a. Picked up and distributed mail.
 - b. Emailed Save-the-Date and a reminder for this meeting.
 - c. Approval of the 10/18/2022 Minutes.
Motion by Steve Woods. Liz Machado Seconds. Motion carries.
6. Treasurer's Report -
- a. Amount: Beginning \$13,497.64, Ending \$18,286.96.
 - b. Met with Shaffee and Kelly Landry for the Quick Books to put in the Chart of Accounts.
 - i. *Kelly Landry is working on Quick Books.*
7. Committee Reports -
- a. Board Of Supervisors and Planning Commission updates - Travis:
 - i. Nothing on the agenda for Palo Cedro was mentioned.
 - b. Fundraising/Community (Show & Shine, Christmas, etc...) -
 - i. Halloween Event – Trunk or Treat 2022 - Monday 3:30 - 6:00 Travis Gilbert and Trish Palmer gave a report. The event went well! It was as busy as last year. 2 4-H members assisted at the Chamber booth. \$148 was spent on bags of candy and only 2 bags were left over. They will be passed out at Country Christmas. Only positive feedback was given regarding the event.
 - ii. Country Christmas - Travis Gilbert gave an update on the event: Joey Ortiz printed out the posters and Travis had them passed out and encouraged everyone to take one and pass them out. We have 57 vendors registered this year: 11 food trucks, 1 coffee truck, and 56 merchants. We are still low on sponsorships. Travis showed the map of the vendor booths. In the Sunset building will be the gingerbread competition (Tiffany is in charge of the gingerbread event and promoting it) and the food trucks will be in the surrounding parking lot. The cornhole tournament will be in the same spot as last year. Emergency Water Supply is donating supplies... Traffic control will assist with emptying the parking lot prior to the event and then assisting with parking during the event. We need a Grinch person and elves and an alcohol sponsor for the beer booth/horse trailer. There was a discussion on a Christmas tree raffle. Boy Scouts, 4-H, and Foothill Fire & EMS will volunteer throughout the event. An antique #2 engine and ladder truck will be in the parade. Q97 radio is promoting the event. The next meeting for the committee will be on the 21st or 28th at Good Times Pizza. It was asked where the

letters are for the Hwy 44 display. Elaina Tupper and Palo Cedro Park were the last ones to have them.

- c. Digital Sign.
 - i. Possible partner with Palo Cedro Park for the digital sign. Bishop Quinn location. Research easement and owner of the property. Pat Corey at McHale gave a quote for an electronic sign: \$20,000 - 30,000. Reach out to Cal-Trans to see if there are any restrictions for having an electronic sign along Hwy 44. *Travis will keep Jason on task for the sign.*
 - d. Plan for a car show - partner with the Palo Cedro Park - an event during Cool April Nites. Per Joey Ortiz *put it on January Agenda.*
 - e. High-Speed Internet (Jason Salter)
 - i. Starlink is a satellite-driven resource new in the area. Starlink RV lets you skip the queue if you are waiting for Starlink Home: <https://www.starlink.com/rv>. Shasta Beam is also an internet provider. A new option is an option from Charter/Spectrum. If you live near an existing service they offer a Build-Out-Plan. A group of neighbors can get together and Charter/Spectrum will put together a cost plan for the Build-Out of cable to their residents. The contact person is Sandra Smith. Contact Jason for details on reaching Sandra.
 - f. Membership (Jason Salter)
 - i. Joey Ortiz mentioned that in the past they would have an Install Dinner to celebrate the new officers for the upcoming year and for the community to get together. Would Joey like to take this on?
8. Old Business -
- a. Chamber Website - Choose a Business of the Month - Mystic Nails - Trish Palmer. *Trish will send Jason content and a photo to be posted on the website.*
 - b. *Train Kim and Chelly for backup for the website and collecting dues.*
 - c. Election Committee: Chelly Mack, Laura Porzio, and Jason Salter. 2023 Candidates for board members: Mike Bogue, Win Carpenter, Kelly Landry, Lani Bangay, Trish Palmer, Joey Ortiz. New board members voted in are Win Carpenter, Kelly Landry, Lani Bangay, Mike Bogue, and Trish Palmer.
9. New Business -
- a. Social Media - Keep inviting other friends to join our Palo Cedro Chamber Facebook page. They don't need to live in the area.
 - b. Our next meeting is scheduled for December 20th. In the past, the Chamber does not meet in December. Our next meeting will be on the 3rd Tuesday in January 2023.
 - i. **Motion to not meet in December by Steve Woods. Laura Porzio Seconds. Motion carries.**
10. Public Comment -

- a. Discussion on Tractor Supply and where the entrance would be. The entrance would be at Gilbert Drive.

11. Adjournment - 6:45 PM

- a. **Motion to adjourn by Chelly Mack. Chad Fowler Seconds. Motion carries.**