

# 2022-10-18 Meeting Minutes

## Board Members:

Jason Salter - Present  
Laura Porzio -  
Travis Gilbert- Present  
Kim Hess - Present  
Liz Machado - Present  
Chelly Mack - Present  
Steve Woods - Present  
Chad Fowler - Present  
Trish Palmer - Present

## Guests:

Deena and Lon Tatum  
Lani Bangay  
Kelly Landry  
Jeff Needleman  
Ron Holmstrom  
Brian Chalmers  
Joey Ortez  
John Gebauer  
Stephanie Gagliardi  
Laura Bogue  
Mike Bogue  
Richard Bishop  
Georgia LaMantier  
Kim Collins  
Glen Pine  
Roy and Debbie Arnett  
Carlos Zapata  
Win Carpenter  
Chris Kelstrom

1. Call to order - 6:00 PM
2. Roll Call / Introduction - Jason did a quick introduction and since there was a large crowd we didn't do a full introduction around the room.
3. President's Report - Meeting minutes are posted on the website:  
<https://palocedrochamber.org/board/about>

- a. Welcomed 6 new members and read off their names.
  - b. Read Robert's Rules of Orders.
  - c. Updated lists.
  - d. Updated website and edited the meeting time to 3rd Tuesday at 6:00 PM each month.
4. Secretary's Report -
- a. Picked up and distributed mail.
  - b. Emailed Save-the-Date and a reminder for this meeting.
  - c. Approval of the 9/20/2022 Minutes.  
**Motion by Chelly Mack. Steve Woods Seconds. Motion carries.**
5. Treasurer's Report -
- a. Amount: Beginning \$13,254.24, Ending \$13,497.64.
  - b. Waiting for Shaffee for the Quick Books to put in Chart of Accounts.
    - i. *Jason and Shaffee are going to meet up.*
  - c. There was a mixup with one of the Honeybee Festival booths. We ended up having to pay for one, which Jason did and he will donate the cost of the booth so the Chamber doesn't have to pay.
6. Committee Reports -
- a. Board Of Supervisors and Planning Commission updates - Travis:
    - i. Nothing on the agenda Palo Cedro was mentioned
  - b. Fundraising/Community (Show & Shine, Christmas, etc...) -
    - i. Halloween Event – Trunk or Treat at Holiday 2022 - Monday 3:30 - 6:00
      1. Flyers have been printed by Joey Ortiz and passed around to the local businesses. The Chamber will have a booth along the route. Kelly Landry said that Walmart has 400 count bags of candy and suggested having 4 bags. Steve Woods made a motion ...
    - ii. Country Christmas Candy Cane Lane - December 2nd 5:00 - 8:00 PM rain or shine. Travis invited everyone to come to the next meeting on 10/24/2022 6:00 PM at Good Times Pizza.
      1. So far there are 12 more vendors than last year.
      2. Working on finding someone who has a karaoke business to be able to offer something new this year along with our local youth entertainers.
      3. The building closest to the road where Palo Cedro Pharmacy was located is not going to be occupied by Starbucks so we can use the building. This is where Santa will be and is looking for a Mrs. Claus to join Santa since there will be more room.
      4. Sponsorship is very low so everyone was encouraged to share with the community to try and drive sponsorship.
      5. The Cougar football team will be on parking lot pick-up duty.

6. Travis has been communicating with Holiday Market and Rite Aid so that we can prevent the disrespectful youth activity from last year.
  7. Trish passed her California Responsible Beverage Service Training Course test. Talk of adding a Hot Toddy drink and finding a sponsor for the alcohol.
- c. Digital Sign.
    - i. Possible partner with Palo Cedro Park for the digital sign. Bishop Quinn location. Research easement and owner of property. McHale quote for an electronic sign is \$20,000 - 30,000. *Travis will keep Jason on task for the sign.*
  - d. Plan for a car show - partner with the Palo Cedro Park - event during Cool April Nites. Per Joey Ortiz *put on January Agenda.*
  - e. High Speed Internet (Jason Salter)
    - i. Starlink is a satellite driven resource new in the area. Starlink RV lets you skip the queue if you are waiting for Starlink Home: <https://www.starlink.com/rv>. And Shasta Beam. A new option is an option from Charter/Spectrum. If you live near existing service they offer a Build-Out-Plan. A group of neighbors can get together and Charter/Spectrum will put together a cost plan for the Build-Out for cable to their residents. The contact person is Sandra Smith. Contact Jason for details on reaching Sandra.
  - f. Membership (Jason Salter)
    - i. BBQ in the park. Ribs, burger local community meet your neighbors. Joey Ortiz mentioned that in the past they would have an Install Dinner to celebrate the new officers for the upcoming year and for the community to get together. Contact Joey for more details.
7. Old Business -
    - a. Chamber Website - Choose a Business of the Month - Mystic Nails - Trish Palmer. *Trish will send Jason content and a photo to be posted on the website.*
    - b. *Train Kim and Chelly for backup for the website and collecting dues.*
    - c. Election Committee: Chelly Mack, Laura Porzio, and Jason Salter. 2023 Candidates for board members: Mike Bogue, Win Carpenter, Kelly Landry, Lani Bangay, Trish Palmer, Joey Ortiz. Jason will email a SurveyMonkey link for online voting.
  8. New Business -
    - a. Travis introduced starting out the meeting with Pledge of Allegiance. Country Strong Fitness has a flag for us to use.
  9. Public Comment -

- a. Lani Bangay: Palo Cedro Volunteer Fire Department and Farm Bureau would collaborate for digital sign. Chelly Mack went over the benefits of having a community sign.
- b. John Gebauer: Been in Palo Cedro a long time. Pleased to hear we want the best for the city. He'd like to see a Sheriff substation in Palo Cedro.
- c. Kelly Landry: Palo Cedro Volunteer Fire Departments Taco Feed is October 22 from 4:00-7:00PM.
- d. Georgia LaMantier: Encouraged that Envision is no longer associated with the Palo Cedro Chamber. Grant requirement - Board of Supervisors and Envision request not to use the funding.
- e. John (Jason's neighbor) has been here a year and a half. He was sad to hear about the news of someone going through Jason's vehicle that was parked in his driveway that is off the main road.
- f. Community + Business focus. What can the Palo Cedro Chamber do for you? We will be asking this question on our social media platforms.

10. Adjournment - 6:59 PM

- a. **Motion to adjourn by Steve Woods. Chad Fowler Seconds. Motion carries.**