

2022-03-14 Meeting Minutes

Board Members:

Jason Salter -
Laura Porzio - Present
Travis Gilbert- Present
Kim Hess - Present
Liz Machado - Present
Chelly Mack - Present
Steve Woods - Present
Chad Fowler - Present
Trish Palmer - Present

Guests:

Karina Bangay
Jeff Needleman
Lon Tatum
Deena Tatum

1. Call to order - 6:03 PM
2. Roll call / Introduction - guests and board members
3. President's Report - Meeting minutes are posted on the website
<https://palocedrochamber.org/board/about>
 - a. Jason is out of town this month
4. Secretary's Report -
 - a. Picked up the mail and gave the bills to Trish and brought the paperwork from Shasta County to give to Laura.
Motion by Steve Woods. Second by Chelly Mack. Motion carries.
5. Treasurer's Report -
 - a. Amount: \$16,100.61
 - b. Paid
 - i. Met with Shaffae and collected what he had for me.
 - ii. *Kim Hess needs to type out a letter for Tri Counties Bank to address our new Officers and who has access to the account.*
 - iii. Have the taxes been paid? *Jason, Trish, and Shaffae are going to work on this.*
6. Committee Reports
 - a. Envision Palo Cedro (Kelly Lindblom / Laura Porzio)

Envision Palo Cedro - Shasta County - Opticos Event Saturday, March 19th at Foothill High School Cafeteria. There will be two strategic meetings with invited stakeholders, business owners, and Opticos in the morning. Please send the names of stakeholders from the community as you collect them to Laura asap. Volunteering for the morning meetings: Steve Woods, Karina Bangey, Lon Tatum, Chelly Mack, Chad Fowler, Travis Gilbert, and Kimberly Hess.

There are two sessions in the afternoon:

Walking Tour open to everyone. 2:30 to 3:30 - Volunteer: Steve Woods

Visioning Workshop 4:00 to 6:00 - Volunteer: Liz Machado

Liz will distribute informational flyers throughout the community and try to get time commitments by the business owners for the morning meetings.

The specific plan overlays the general plan with some community involvement on how things will look and feel 20 years from now. The area involves a triangle of Junction / Deschutes / Foothill High School. Gives the Palo Cedro citizens a little bit of control on what is planned. Palo Cedro Town Center is the name of the project and not an actual Town Center.

- b. Board Of Supervisors and Planning Commission updates - Travis: Nothing to report. PATROL/NO On 166 HOMES Public hearing is April 6th at 3:00 pm in the Board of Supervisor Chambers 1450 Court Street.
 - c. Fundraising (Show & Shine, Christmas, etc...) -
 - i. We will NOT do the show and shine this year.
 - d. High Speed Internet (Jason Salter)
 - i. *Jason has been trying to get a meeting with Spectrum to see what the process is now.*
 - e. Membership (Jason Salter)
 - i. Karina suggested doing a YouTube page to post updates and can use it to send people a link for joining. *Karina is willing to help set that up if someone else will film it.* Why it benefits them to join the chamber. A really good community out here. Technology is popular today. 7 seconds to grab their attention! *Get together on a Friday to tape some testimonies to put together a video.*
 - ii. Business of the month
 - iii. *Kim Hess will send out email for membership dues \$50 pay online*
7. Old Business
- a. Palo Cedro Chamber Sign on 44 - Sign is done! The sign is back at Rader's yard. We are now waiting for ARK Design to install the sign back in place!

- i. Chelly got a new tote for the 5.5 Letters.
 - ii. *Chelly will put up the Community Event Walking Tour & Visioning and time and location at Foothill High School.*
 - b. Update our Chamber Website with all the information. Banner across Hwy 44 Welcome to Palo Cedro. Get our website information out to the public.
 - c. Chamber Support - Meet and Greet. In April we'll hold an evening Mixer before the Monthly Chamber Meeting. *Steve is going to check with Beacon Security to see about hosting at Country Strong Fitness then we'll start...*
 - d. *The 2022-02-15 Meeting Minutes and a letter need to be signed by the President and taken to Tri-County Bank to remove Shaffae Homayun and update the elected officers who are authorized to have access to the bank account.*
 - i. *Co-President: Jason Salter*
 - ii. *Co-President: Laura Porzio*
 - iii. *Vice President: Chelly Mack*
 - iv. *Treasurer: Trish Palmer*
 - e. Per Travis possible units might be available this upcoming month.
8. New Business-
- a. Honorary Mayor - Contributors to the community. Kelly Landry 2020 and Jeff Needleman 2021. Laura presented a plaque to Jeff and Kelly's will be delivered to her.
 - b. Lon Tatum: shared about his love of Palo Cedro and what he's seen and built through the years as a developer. Other community members and board members had a lengthy conversation regarding the growth, businesses, and project proposals coming into the area.
 - c. Please email Laura by March 28th for your pro/con feedback for the county on the new project description
9. Public Comment -
- a. PATROL NO/On 166 is having a fundraiser. Tickets are available for a play at Riverfront Playhouse for a buyout event.
 - b. Amazon Distribution Center is looking in the Stillwater Business Park for a future location.

Adjournment - 7:26 PM

- c. **Motion to adjourn by Chelly Mack. Trish Palmer seconds. Motion carries.**